

AUBURN UNIVERSITY

OFFICE OF COMMUNICATIONS

AND MARKETING

Photographic Services

General Information & Policies

The Image Library (replacing the Tiger Image Search engine, aka TIS) is a password protected photography repository provided by Photographic Services to help ease the process when searching for images of the highest quality and resolution for university related publications or webpages. The Image Library is hosted by a secure, university approved third party site hosted by PhotoShelter.

All images are copyrighted and may only be used for university media (print and electronic publications, news media, and web). Images may not be used for external use, for resale or for product use without written permission from Photographic Services.

The Image Library was also designed for Campus Communicators to access and download a wide variety of images to use for web and publication purposes. All University employees can view the images in the "Public" galleries, but do not have access to download images or access to any "Invited" galleries. Access is restricted to those who actually put the university media together and have a signed agreement form on file. Those with access are responsible to provide images for their college, school or department. Photographic Services has the right to deny server access to any university employee.

University images for commercial or personal use are subject to usage fees. Usage fees must be paid to Auburn University Photographic Services. Services and fees can be viewed from our web page: <u>http://auburn.edu/photo/services/fees</u>.

Usage fees do not grant approval for private publication and merchandising usage; approval for usage must be granted by the Department of Trademark Management and Licensing at Auburn University: <u>http://www.auburn.edu/administration/trademark/</u>.