

MARJOLAINE ROSTAIN

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EDUCATION

- 2021-2022 Post-Doctoral Research Fellow
emlyon Business School| Lyon, France
- 2014-2020 PhD in Management
emlyon Business School| Lyon, France,

Title “*Taking Initiative: From Firm Orientation to Work on the Shop Floor*”.
- Committee members:
Ruthanne Huising (Main supervisor), Jean Clarke, Nevena Radoynovska
Anca Metiu (External), Anastasia Seergeva (External)
- 2008-2009 Specialized Master in “Technology and Innovation Management”
emlyon Business School | Lyon, France
- 2004-2008 Master in Chemical Engineering
CPE Lyon (Ecole supérieure de Chimie Physique Electronique de Lyon) |
Lyon, France

RESEARCH INTERESTS

Technology, Innovation, Future of Work, Skill, Craft, Ethnography, Entrepreneurial Orientation.

PEER-REVIEWED PUBLICATIONS

Rostain, M. (2021). “The Impact of Organizational Culture on Entrepreneurial Orientation: a Meta-analysis”. *Journal of Business Venturing Insights*. *Forthcoming*

Rostain, M., & Fayolle, A. (2018). L’effet combiné de la culture organisationnelle et de la culture industrielle sur l’orientation entrepreneuriale. In Altintas, G., Kustosoz, I., *Les dynamiques organisationnelles de l’entrepreneuriat*. Caen, Edition EMS.

Rostain, M., & Fayolle, A. (2017). Entrepreneur et organisation. In Uzunidis, D., Tiran, A., *Dictionnaire économique de l’entrepreneur* (p273-277). Paris, Editions Classiques Garnier.

PAPER UNDER REVIEW

Rostain, M., Huising, R. “*Epistemic Skill: Reintegrating Conception and Execution on the Shop Floor*” (Revise and Resubmit at Academy of Management Journal)

WORKING PAPERS

Clarke, J, **Rostain, M.** “*Creating Meaning through Craft: How Shopfloor Workers Find Meaning at Work through Aesthetic Practices*” (In editing stage for submission at Organization Studies)

Rostain, M., Huising, R and Bender, N. “*Introduction of Cobots: Challenges for Successful Implementation*” (Data Analysis Stage)

Domenech, T., Huising, R., **Rostain, M.** “*Introducing Ethic in AI: How Ethical Values can be Normalized?*” (Data Analysis Stage)

Rostain, M., Goreeba, S. “*The Impact of Technology on Labor Power Relation in a French Context*” (Data Analysis Stage)

CONFERENCE PARTICIPATION

- 2020 EGOS-European Group for Organizational Studies
Paper presentation “*Interface Work: Integrating Conception and Execution on the Shop Floor*” co-authored with Ruthanne Huising.
- 2019 AIM-Research Center for Work and Organization
Invited talk “*Emergence of Improvisation through Human-Technology Entanglement on a Shop floor*”
- OCE-Organization Critical and Ethnographic
Invited talk “*Emergence of Craftwork through Human-Technology Interaction on a Shop floor*”
- 2018 AOM-Academy of Management
Doctoral Consortium OMT division
- EGOS-European Group for Organizational Studies
Paper presentation “*Escaping Coercive Bureaucracy*”
- PROS-International Process Symposium
Paper presentation “*Escaping Coercive Bureaucracy*”
- 2017 SMS Special conference- Strategic Management Society
Special conference “*Transforming Entrepreneurial Thinking into Dynamic Capabilities*” Doctoral consortium

AOM-Academy of Management
Paper presentation “*The Combined Effect of National and Organizational Culture on EO; a Meta-analysis*”

- 2016 SME Special conference- Strategic Management Society
Special conference “Entrepreneurship and Innovation”
Doctoral consortium
- ESU-Entrepreneurship Summer University
Paper presentation “*Examining the Impact of Organizational Culture on Entrepreneurial Orientation; a Meta-analysis*”
- 2015 EGOS-European Group for Organizational Studies
Paper presentation “*Voicers in Innovation’s Projects: Their Impacts on Changes*” with I Royer.

TEACHING EXPERIENCE

- 2021 **Introduction to innovation marketing and management**
Researcher
Saint Gobain
- 2014-2021 **Marketing of innovation**
Specialized master “Innovation and Technology management”
emlyon Business School
- 2014-2019 **Innovation management**
Specialized master “Innovation and Technology management”
& Master’s degree
emlyon Business School
- 2013-2021 **Introduction to innovation marketing and management**
Master’s degree
CPE Lyon, engineering school
- 2017-2018 **Managing sustainable development**
BBA
emlyon Business School
Pedagogical responsibility of the course
- 2016-2018 **Technology and research management**
Specialized master “Innovation and Technology management”
emlyon Business School

- 2016-2018 **Synthesis course**
Specialized master “Innovation and Technology management”
emlyon Business School
- 2015-2016 **Marketing BtoB**
Specialized master
emlyon Business School

PROFESSIONAL MEMBERSHIPS

- Academy of Management (since 2017)
European Group for Organization Studies (since 2015)
Ethnography Atelier | emlyon business school (since 2018)
Storm research center | emlyon business school (since 2017)
AIM: Research Center for Work and Organization| emlyon business school (since 2018)
CRE: Research Center in Entrepreneurship | emlyon business school (since 2015)
OCE: Organization, Critical and Ethnographic | emlyon business school (since 2018)

ACADEMIC SERVICE

- Reviewer, Journal of Small Business Management (2017)
Reviewer, AIMS (2017)
Reviewer, Academy of Management conference (ENT and OMT division since 2014)
- Organizer of “The Underground” Monthly Qualitative Research Workshop (2017-2019)
PhD representative of emlyon PhD students (2016-2018)
Jury for bachelor admission at emlyon (2019)
Jury for specialized master admission at emlyon (2016-2019)
Supervisor of 8 masters theses (2018-2020)

PROFESSIONAL BACKGROUND

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|------------------------------|---|
| March-12/Sept-14
3 years | AgroComposites Entreprises (Cluster of 17 companies) Dijon, France
CEO |
| March-10/March-12
2 years | AgroComposites Entreprises Dijon, France
Project innovation manager |
| Apr-09/Dec-09
9 months | Johnson and Johnson Dijon, France
Assistant product manager for the brand « Le petit Marseillais » |
| Feb-08/Jul-08
6 months | Arkema Lyon, France,
R&D trainee in the research center for new applications of amines |

Sept-06/Jul-07 Dow Chemicals | Rheinmunster, Germany
1 year R&D Technician for developing new latex

RESEARCH GRANTS

Research grants obtained for European research projects included at least three different firms and one university. Main activities:

- Research for firms with which to collaborate
- Project elaboration
- Submission of grant applications
- Project leadership and coordination throughout the grant period

Grants awarded

2012-2014- Project Name “AgrodB” (Acoustic analysis for biobased composites) 120 000€- FEDER fundings (European Funding for Regional DEvelopment)

2010-2013- Project Name “FIBRATITIA” (woven technique for flax composites) 150 000€- FEDER fundings (European Funding for Regional DEvelopment)

2010-2012- Project Name “INGEFIB” (Injection process for biobased compounds) 200 000€ FEDER fundings (European Funding for Regional DEvelopment)

OTHER SKILLS AND INTERESTS

Language French (Native), English (Fluent), German (Basic)
Software: Nvivo, Atlas, Stata
Sport Riding: National and international jumping competition (Elite division)
 Skiing, Hiking

REFERENCES

Jean CLARKE	Professor of Entrepreneurship emlyon business school clarke@em-lyon.com
Alain FAYOLLE	Professor of entrepreneurship ajc.fayolle@gmail.com
Ruthanne HUISING	Professor of Management and Organization emlyon business school husing@em-lyon.com
Paul MILLIER	Professor of Marketing and Innovation emlyon business school millier@em-lyon.com