

SAMANTHA ORTIZ CASILLAS

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EDUCATION

PhD Candidate in Management, Emlyon Business School (France) 2022 (expected)
Work, Technology and Organization Research Center
Committee: Ruthanne Huising (first supervisor), David Courpasson (second supervisor), David Arellano Gault (external supervisor)

MPhil Management, Emlyon Business School (France) 2019

Master of Public Policy and Public Administration, Centro de Investigación y Docencia Económicas, CIDE (Mexico) 2015
Scholarship from the National Council of Science and Technology (Conacyt, Mexico)
Winner of the Best Masters' Thesis (2016)

Bachelor of International Relations, La Trobe University (Australia) 2012
Dean's Honour List 2010
Recipient of the 2011 Executive Dean's Award for Academic Excellence
Achievement of a Bronze La Trobe Award (2011)

RESEARCH INTERESTS

Public organization; Regulation, Professional and expert work; Activism; Volunteer work; Politics; Public policy; Public service; Populism; Post-colonialism

PUBLICATIONS

In English

Ortiz Casillas, S. (2020) Caring as an Organizing Principle: Reflections on Ethnography of and as Care. *Journal of Management Studies*. DOI:[10.1111/joms.12614](https://doi.org/10.1111/joms.12614)

In Spanish

Ortiz Casillas, S. O. (2017). Gubernamentalidad y política pública: Estudio alternativo del programa Prospera. *Revista Mexicana de Sociología*, 79(3), 543–570.
DOI: <http://dx.doi.org/10.22201/iis.01882503p.2017.3.57677>

Arellano Gault, D., Trujillo, H., & Ortiz Casillas, S. (2019). Análisis comparativo de mecanismos informales de intercambio de favores en seis países. In *La resbaladilla de la corrupción*. CIDE.

López Ayllón, S., & Ortiz Casillas, S. (2019). La implementación de la política de transparencia y acceso a la información en la administración pública federal, de 2003 a 2007. In *Variaciones de implementación: Ocho casos de política pública*. CIDE.

Ortiz Casillas, S. (2014). Governmentality: Critical Encounters, de William Walters, Londres, Routledge, 2012, 188 pp. *Gestión y Política Pública*, 23(2), 507–512.

WORKING PAPERS

Ortiz Casillas, S. "The political is also personal: responsabilization in a voluntary organization" (Revising manuscript; fourth round of data analysis)

Ortiz Casillas, S. and Huising, R. "Institutional Scaffolding: Inhabiting an Institution in Decline" (Revising manuscript; third round of data analysis)

WORK IN PROGRESS

Ortiz Casillas, S. "A study of work and public service in a Mexican government agency" (Finishing data collection, starting data analysis)

CONFERENCES, PRESENTATIONS & WORKSHOPS

- (2020) "A study of work and public service in a Mexican government agency", *Proposal Defense* (online), Emlyon Business School, June 2020
- (2020) "Believing in the cause is not enough: managing commitment and participation in a voluntary organization". *13th Chamonix PhD Seminar in Management* (online), March 2020
- (2019) "When the Political Becomes Personal: Managing Commitment and Emotions in a Collectivist Organization". Presented at the "Alternatives to Capitalism" Research Network I. *Society for the Advancement of Socio-Economics (SASE) Annual Meeting*, The New School, June 2019
- (2019) "When the political becomes personal: ethnographic study of an electoral campaign". *7th Ethnography Workshop*, ESADE Business School, March 2019
- (2018) *SCANCOR Symposium on Institutional Analysis*, Copenhagen Business School, Denmark, September 2018
- (2015) "Interpretative Policy Analysis: a Foucaultian Governmentality Approach". Presented at the panel: Analyzing Policy Knowledges and Policy Practices (governmentality, problematization, discourse). *10th International conference in Interpretative Policy Analysis (IPA)*, Lille, France, July 2015

PROFESSIONAL AFFILIATIONS

- Member of the Research Center for Work, Technology, and Organization (WTO), Emlyon Business School
- Member of the Organizations, Critical & Ethnographic Perspectives Research Center (OCE), Emlyon Business School
- Member of the Academy of Management (AOM) — Organization and Management Theory (OMT) and Public and Nonprofit Organizations (PNP) divisions
- Member of the European Group for Organization Studies (EGOS)

SERVICE

Professional

- Regular team member of the Talking About Organizations Podcast (since 2021)
- Member of the Ethnography Atelier. Organizer of the "Inside the Atelier Workshops" and "Ethnography Atelier Podcast" and manager of the blog and twitter account (since 2020)
- Organizing Committee for the "8th Annual Navigating Qualitative Dissertations: Advice from the Experts" at the Academy of Management (AOM), 2021

Departmental

- Organizer of the bi-monthly book club on Work, Technology and Organizations (WTO Research Center) (since 2020)
- Manager of the Work, Technology and Organizations (WTO) twitter account (since 2020)

Emlyon-wide

- Organizer of the monthly “Underground” workshops for qualitative researchers (since 2019)
- Organizer of the monthly “PhD Workshop” for PhD students (since 2020)
- PhD Representative 2018-2019

OTHER WORK EXPERIENCE

Emlyon Business School, France	2017-2022 (expected)
Research and Teaching Assistant	
Oxfam, Mexico	2021
Instructor at the Laboratory for Collective Action (online workshops for activists)	
Centro de Investigación y Docencia Económicas (CIDE), Mexico	2015-2017
Research Assistant	
Wikipolítica, Mexico	2014-2017
Activist	
State Human Rights Commission, Mexico	2013
Researcher	
Hispanic Teleservices	2007-2008
Customer Service Representative	