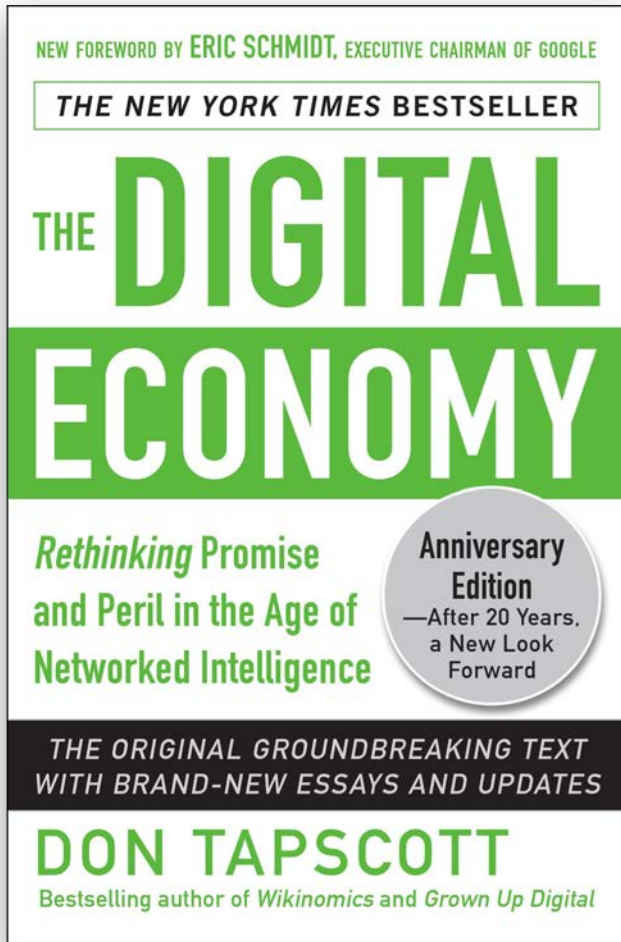


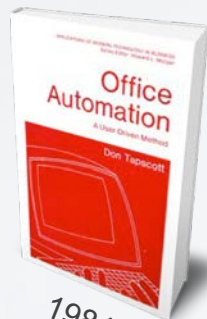
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Innovation in the Second Era of the Internet

Don Tapscott | www.blockchainresearchinstitute.org | www.dontapscott.com | Twitter: @dtapscott



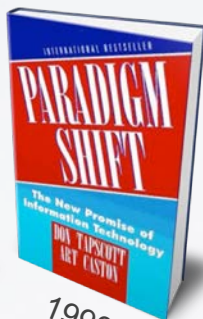
Reflecting on the Last 25 Years of the Digital Economy



1981



1985



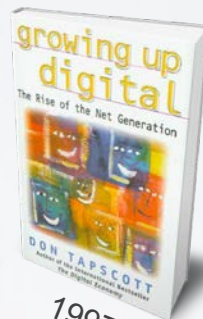
1993



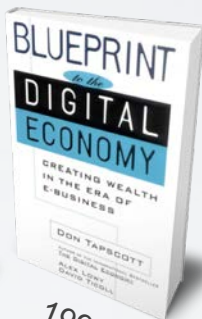
1994



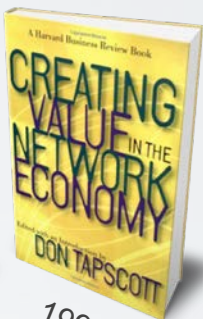
1996



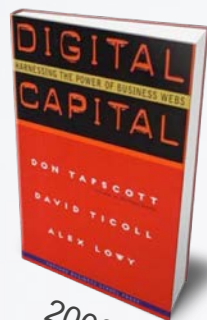
1997



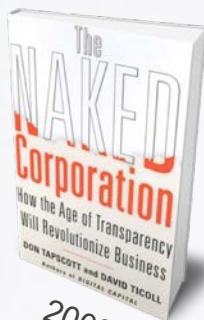
1999



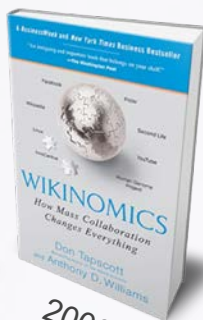
1999



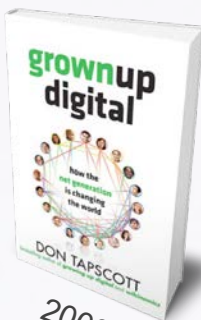
2000



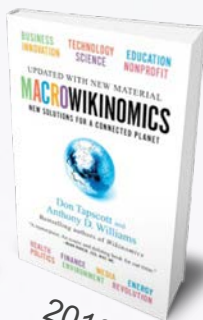
2003



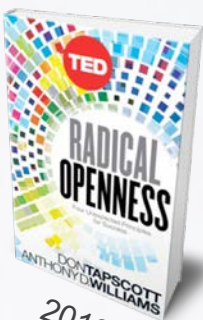
2006



2008



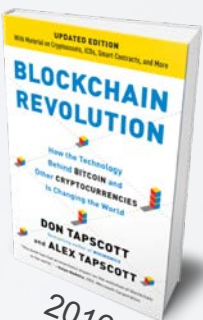
2010



2013



2014



2016

Technologies of The Second Era of the Digital Age



Machine Learning



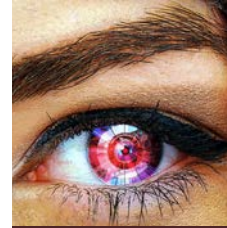
Animating the Physical World



Autonomous Vehicles



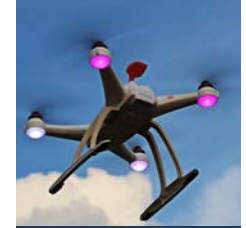
Distributed Energy



Technology in Our Bodies



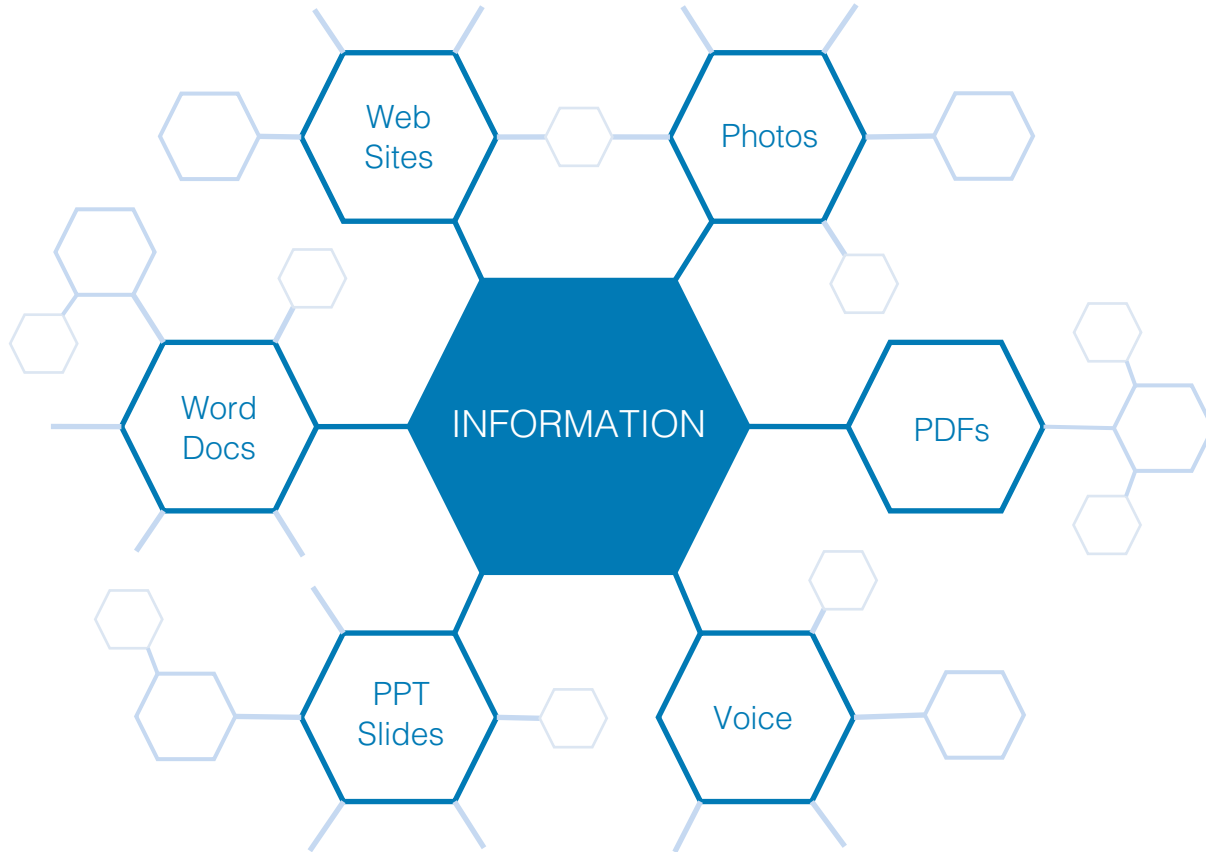
Virtual Reality



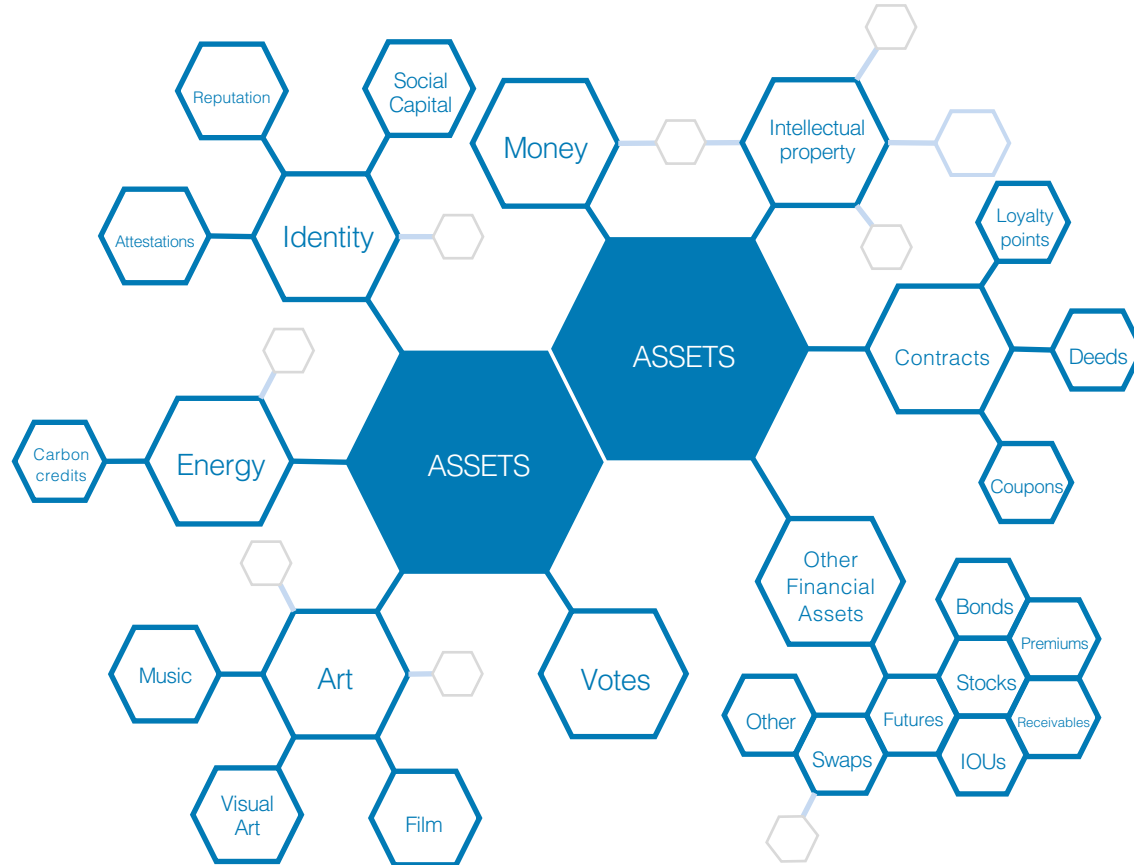
Drones & Robotics

BLOCKCHAIN

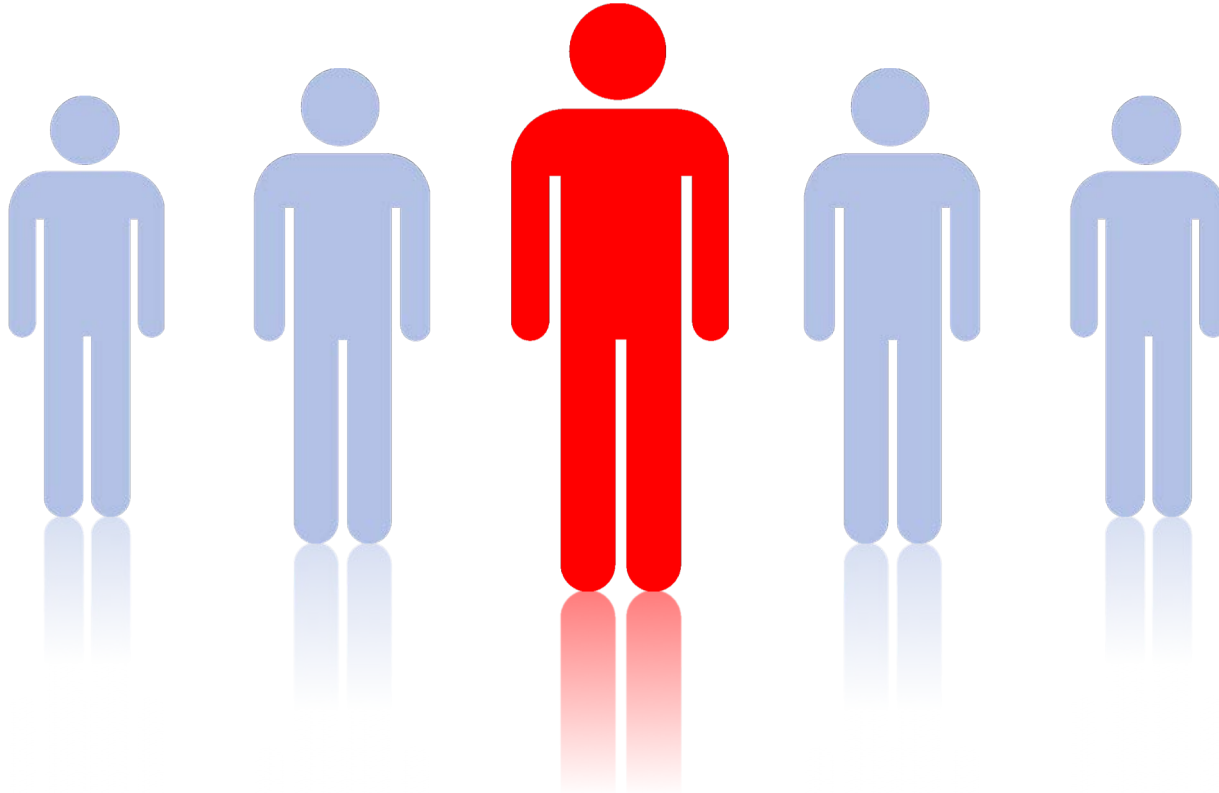
The Internet of Information



The Internet of Value



The Middleman



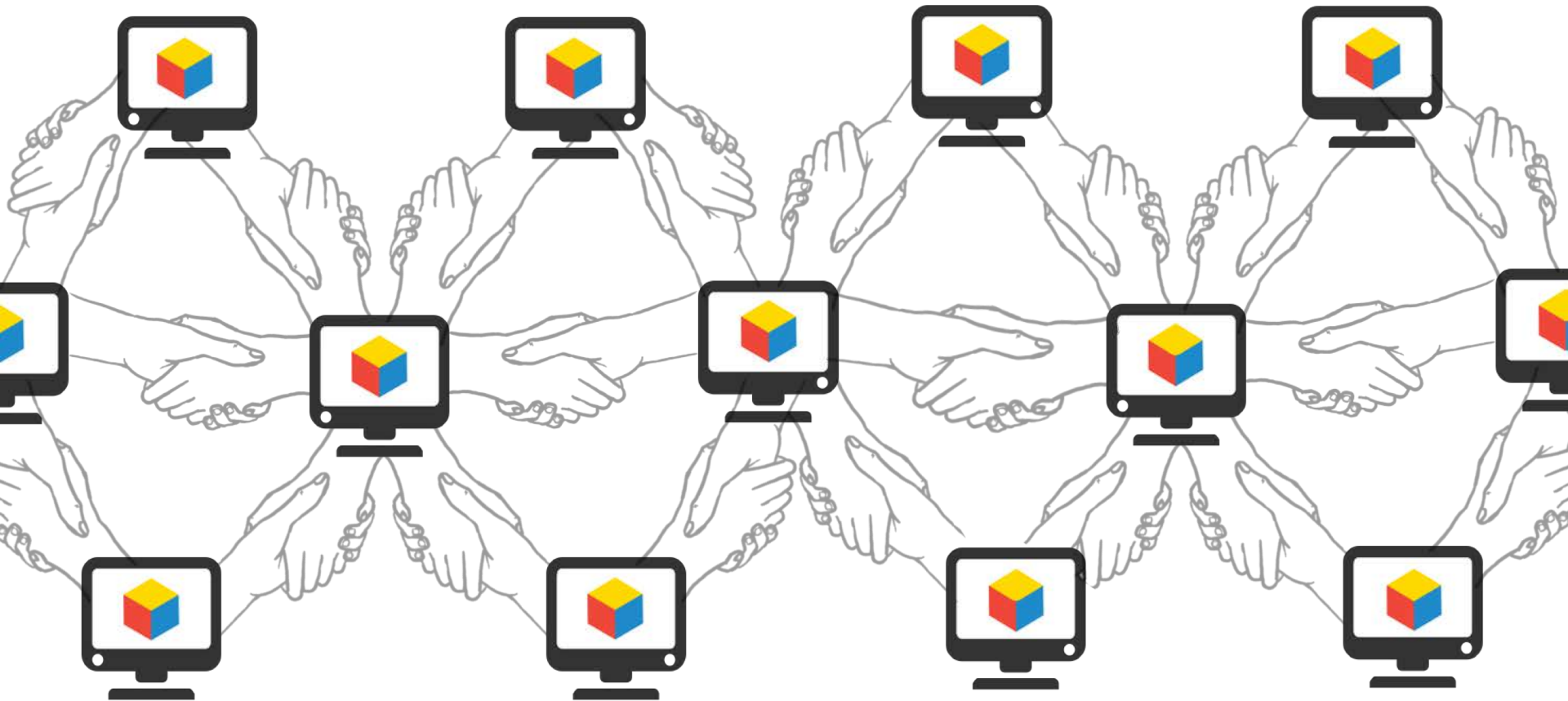


Sibos 2008

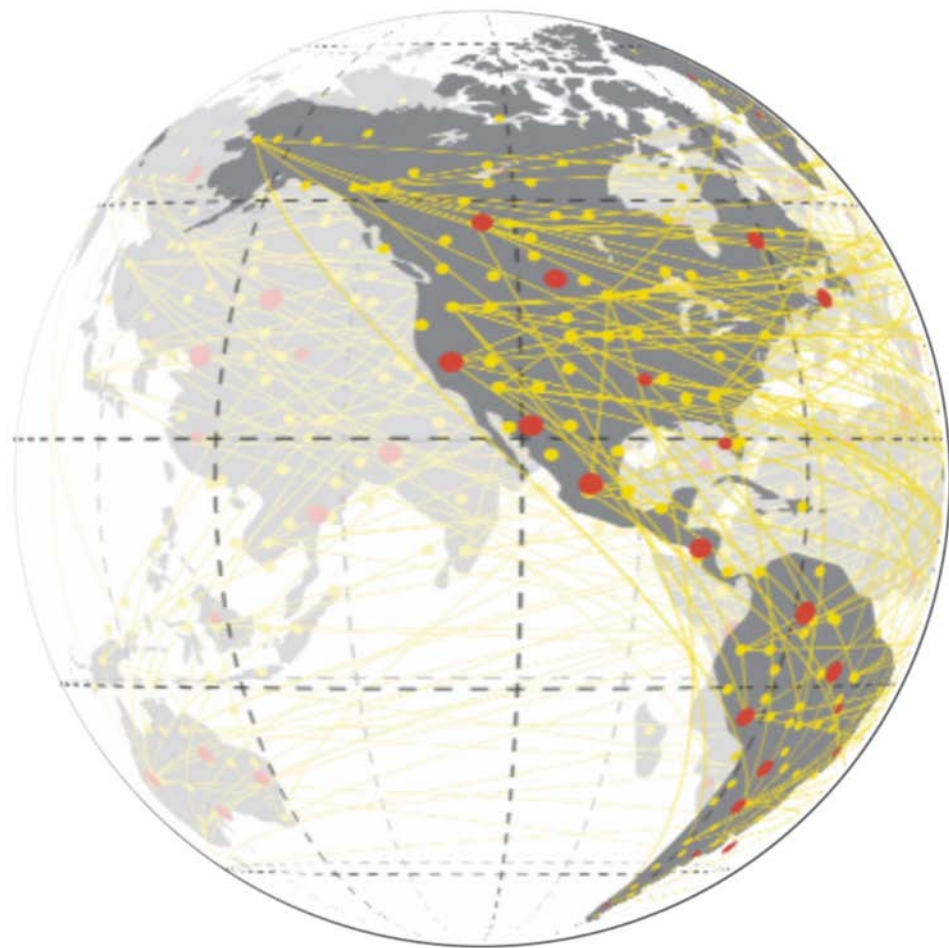
Blockchain: The Second Era of the Internet

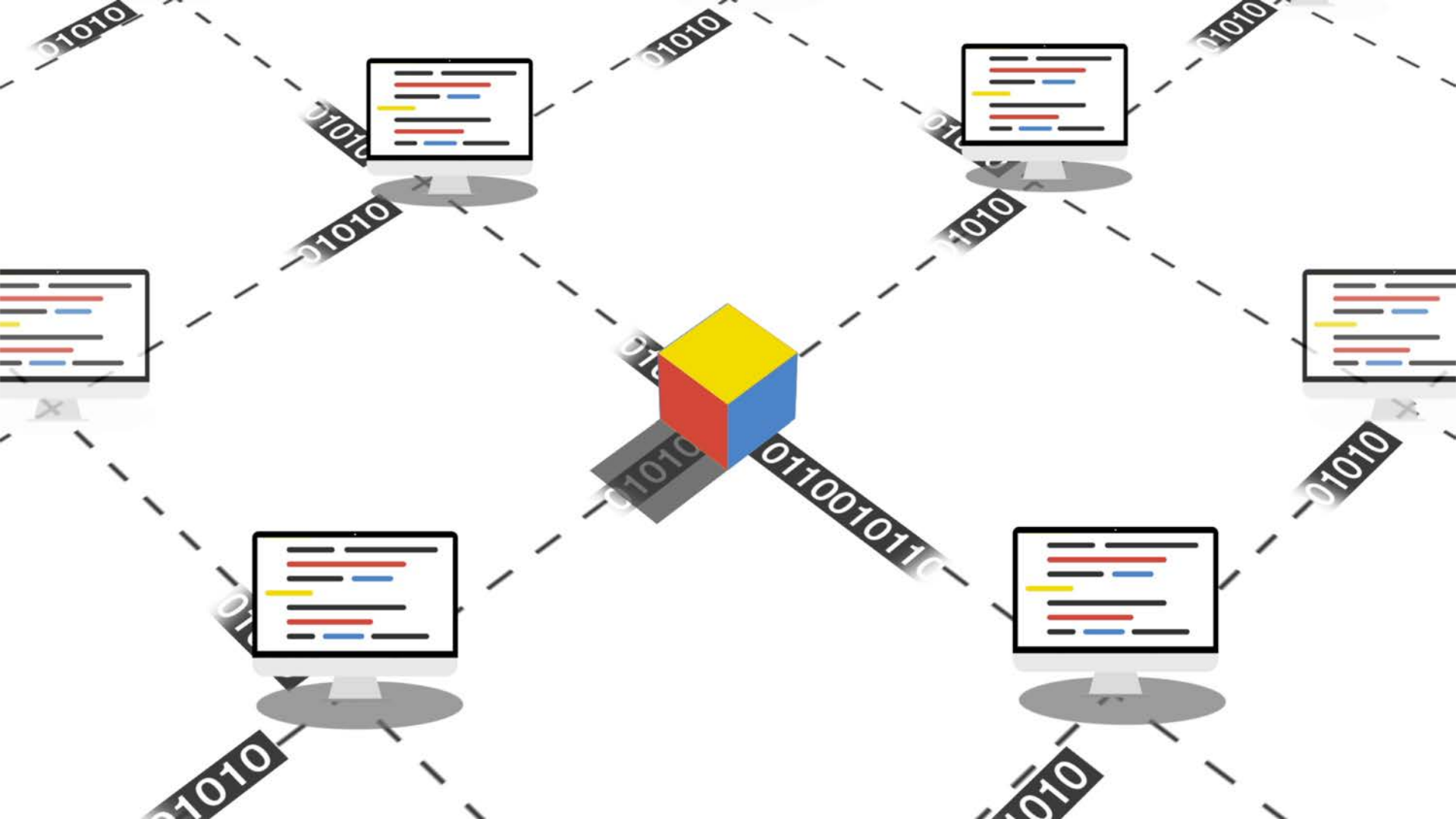


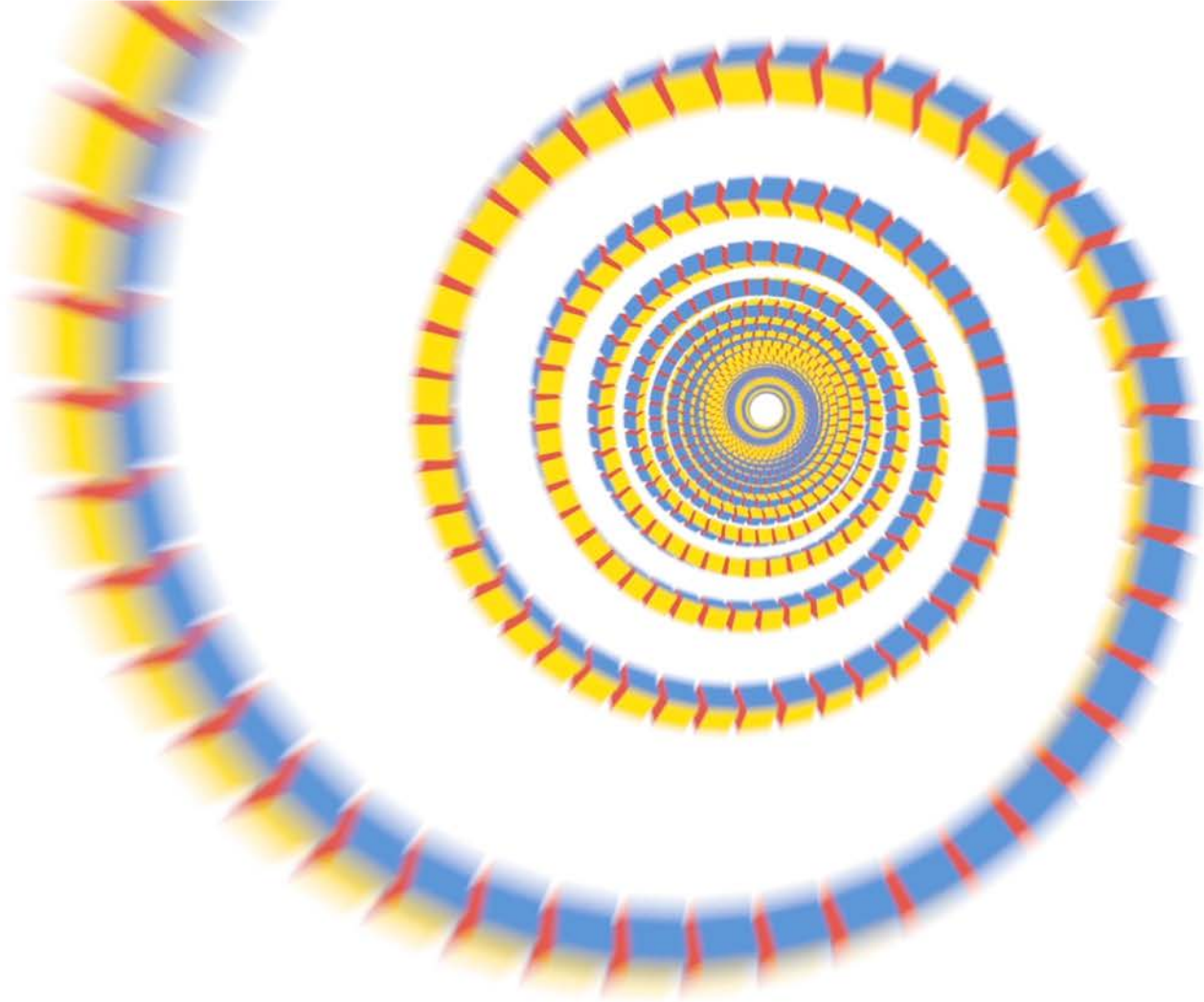
The Trust Protocol

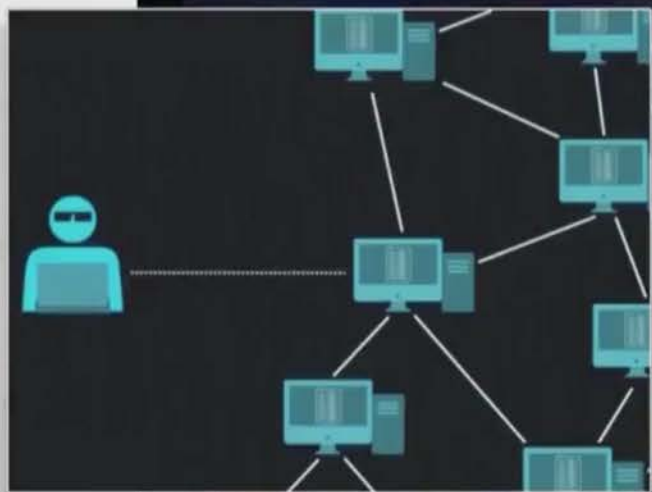














HYPERLEDGER

Blockchains as Platforms of Information and Value Creation



HOMESTEAD

ethereum.org



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PLATFORM

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Watch Video

Today's Payment Rails Don't Cut It

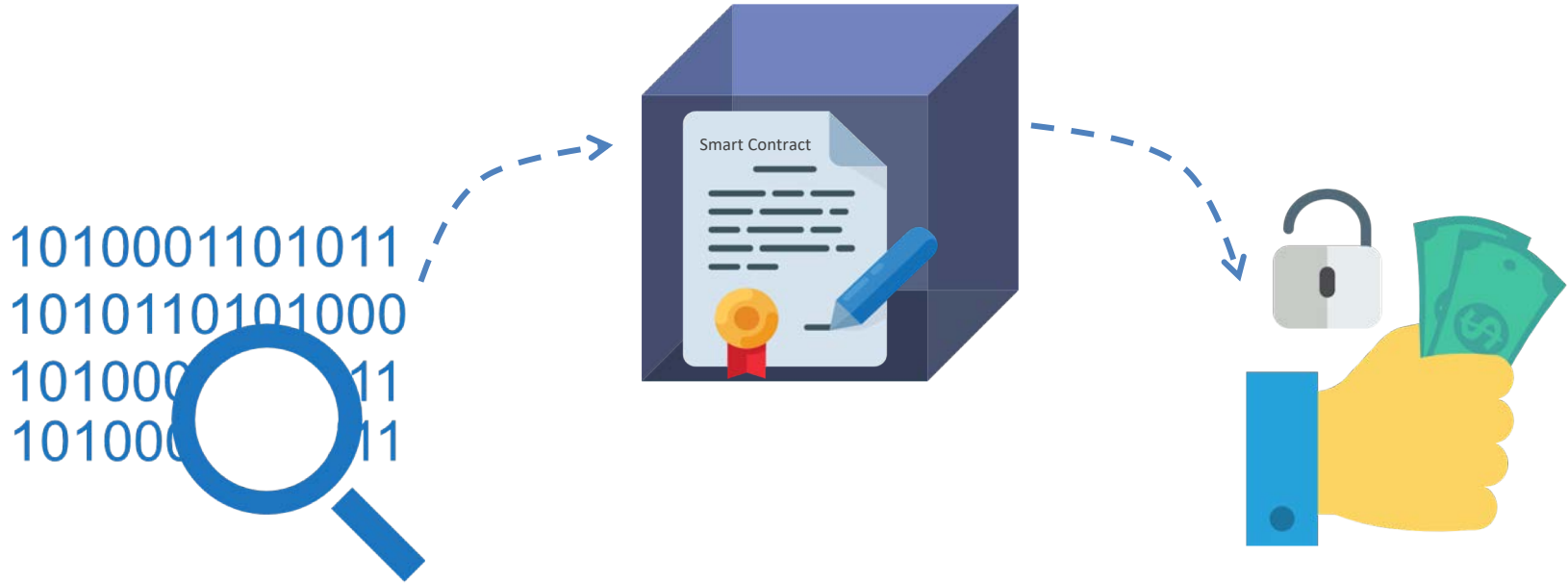
In a world where three billion people are connected online, cars drive themselves and appliances can communicate, global payments are still stuck in the disco era.

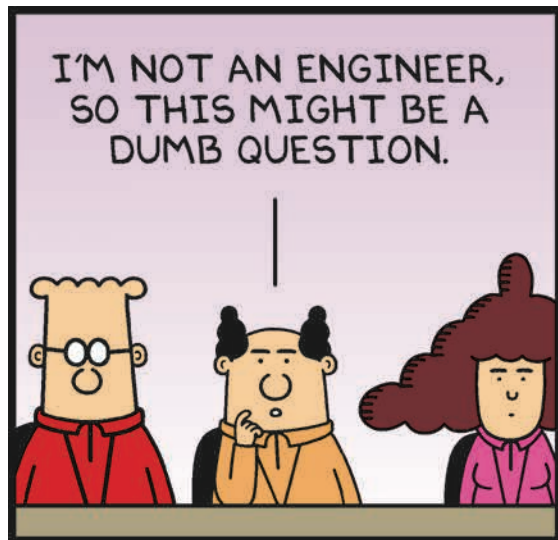
Why? The payment infrastructure was built before the Internet with few updates.



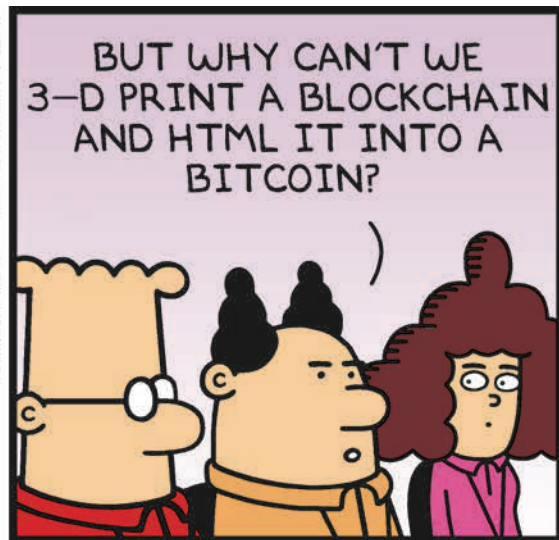
ripple.com

Smart Contracts





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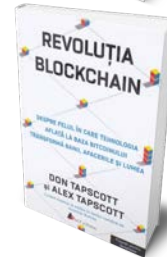
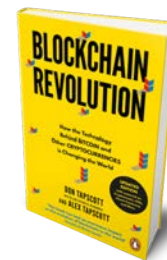
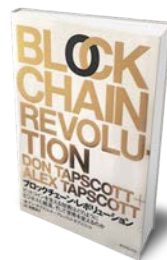
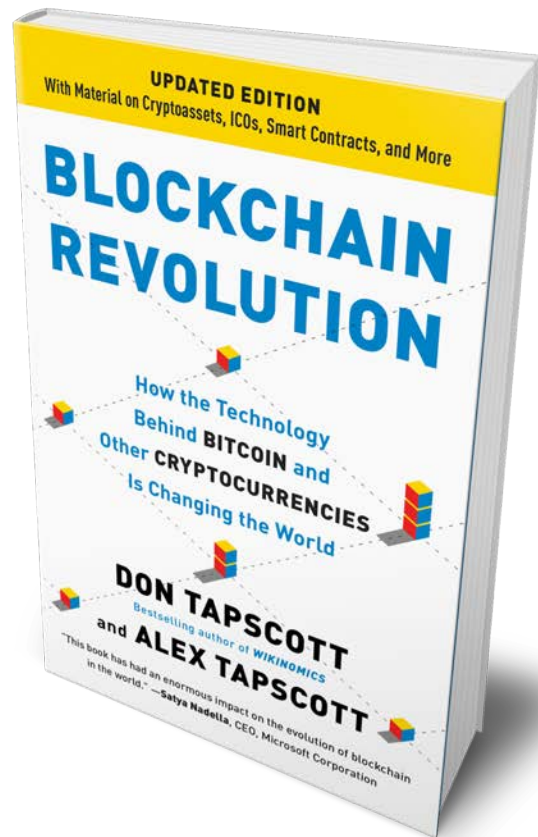


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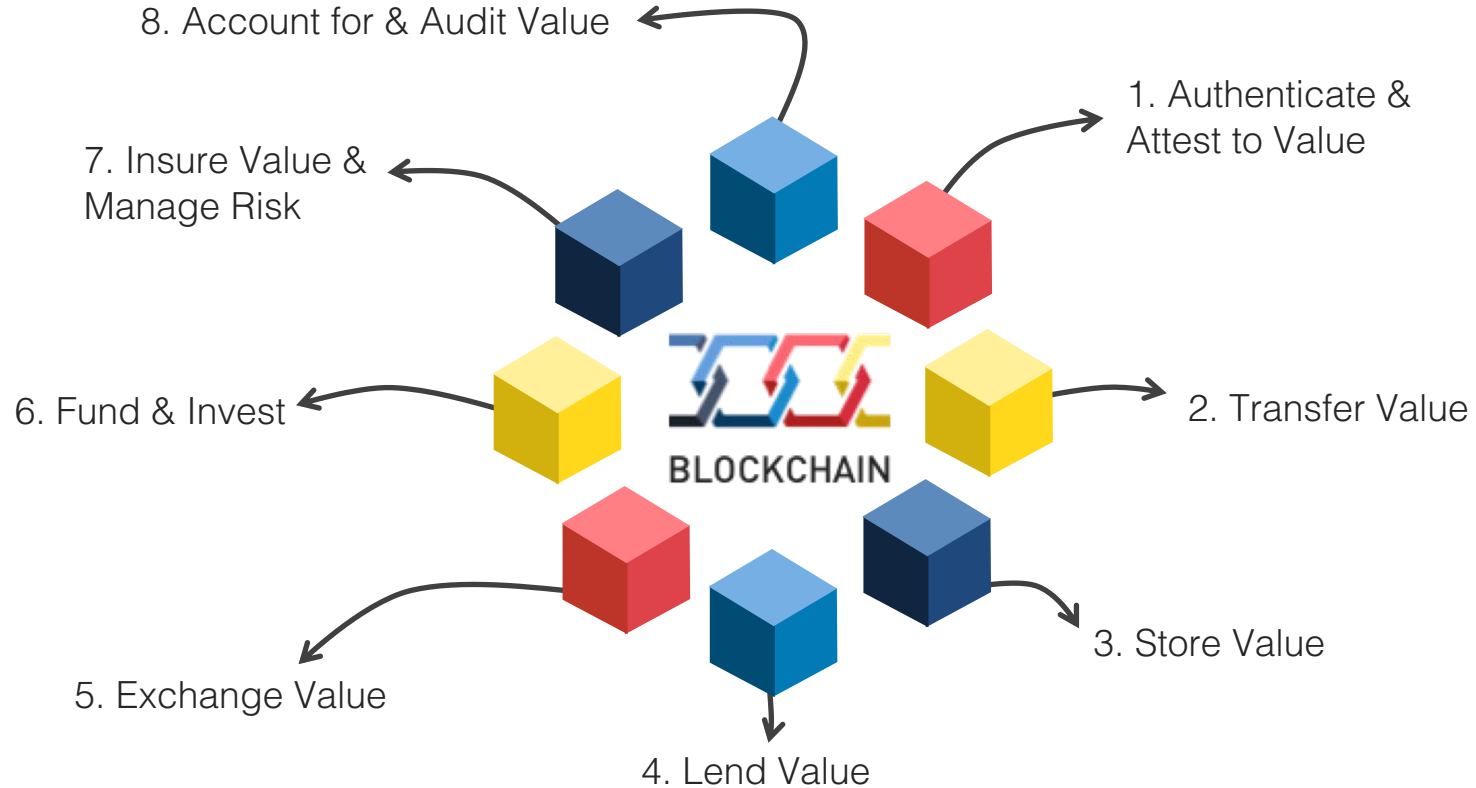


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Understanding the Internet of Value



The Golden Eight: Blockchain Transformations Of Financial Services

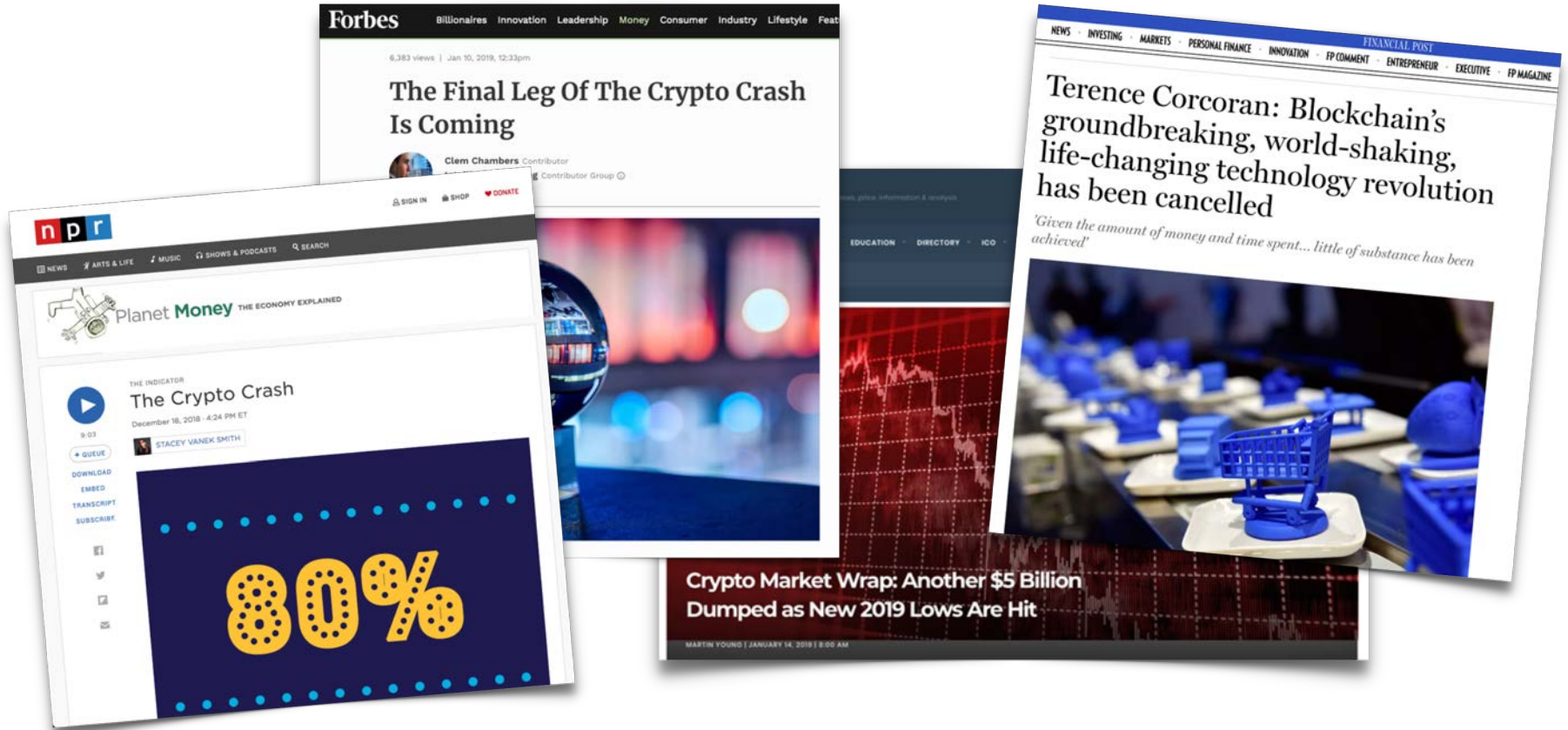




ICO

Initial Coin Offering

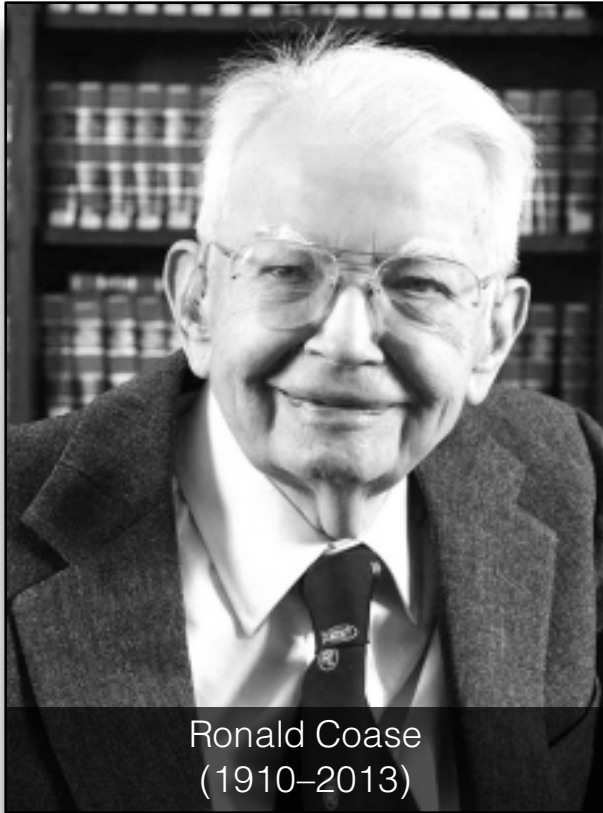
The End of Blockchain?



Cryptoassets



Rethinking Business Architectures



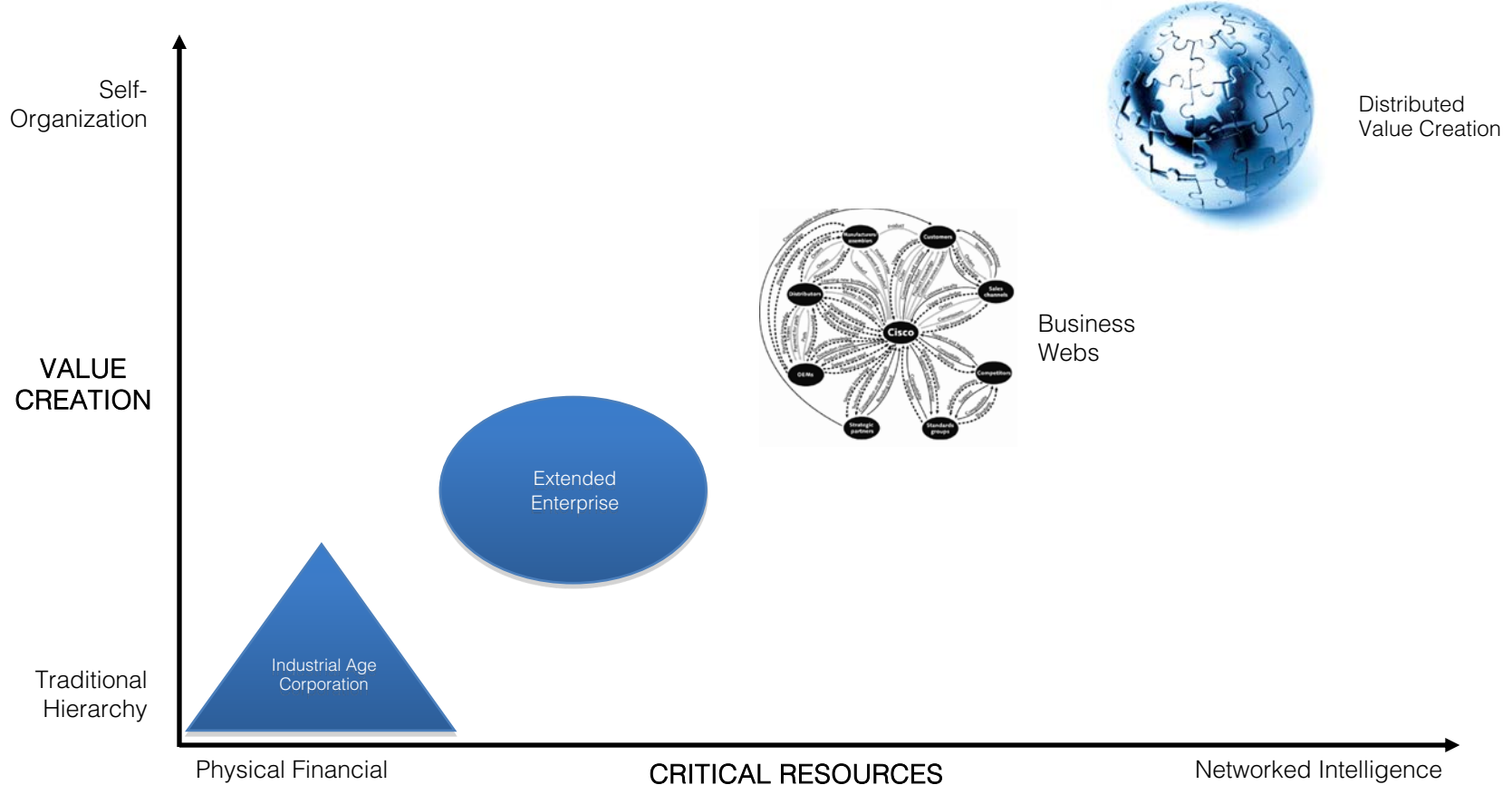
Ronald Coase
(1910–2013)

The Theory of the Firm

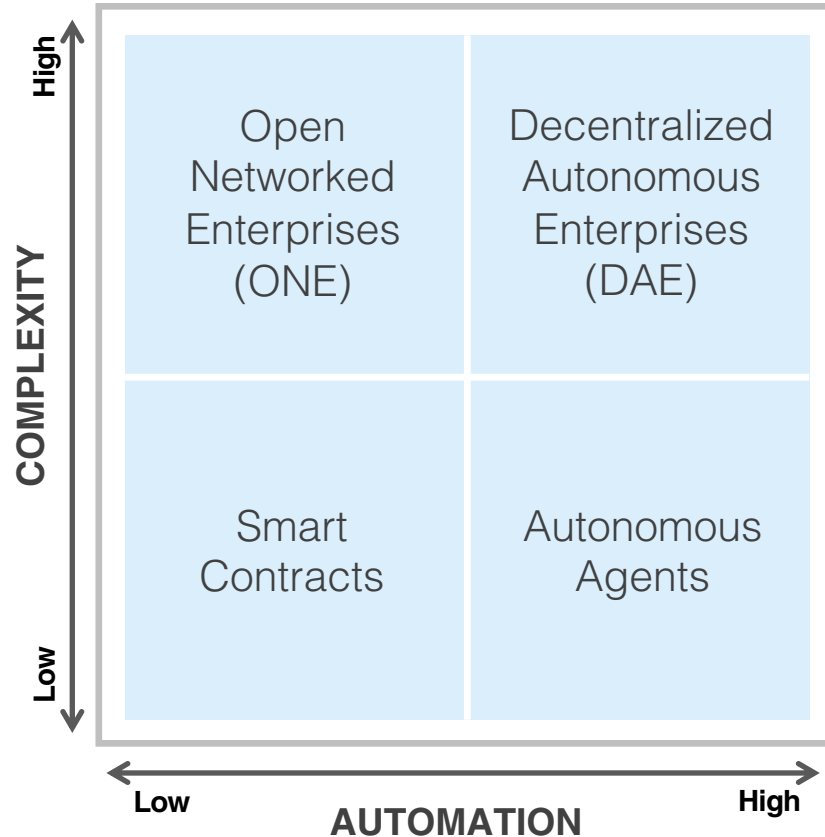
Transaction Costs:

1. Search
2. Coordination
3. Contracting
4. Establishing Trust

The Changing Architecture of the Firm



Blockchain Business Models



The DAO: Decentralized Autonomous Organization

watch the statistics

The DAO has been created

1172.78 M

DAO TOKENS CREATED

12.07 M

TOTAL ETH

132.32 M

USD EQUIVALENT



1.50

LAST EXCHANGE RATE
ETH / 100 DAO TOKENS

0 -

NEXT PRICE PHASE

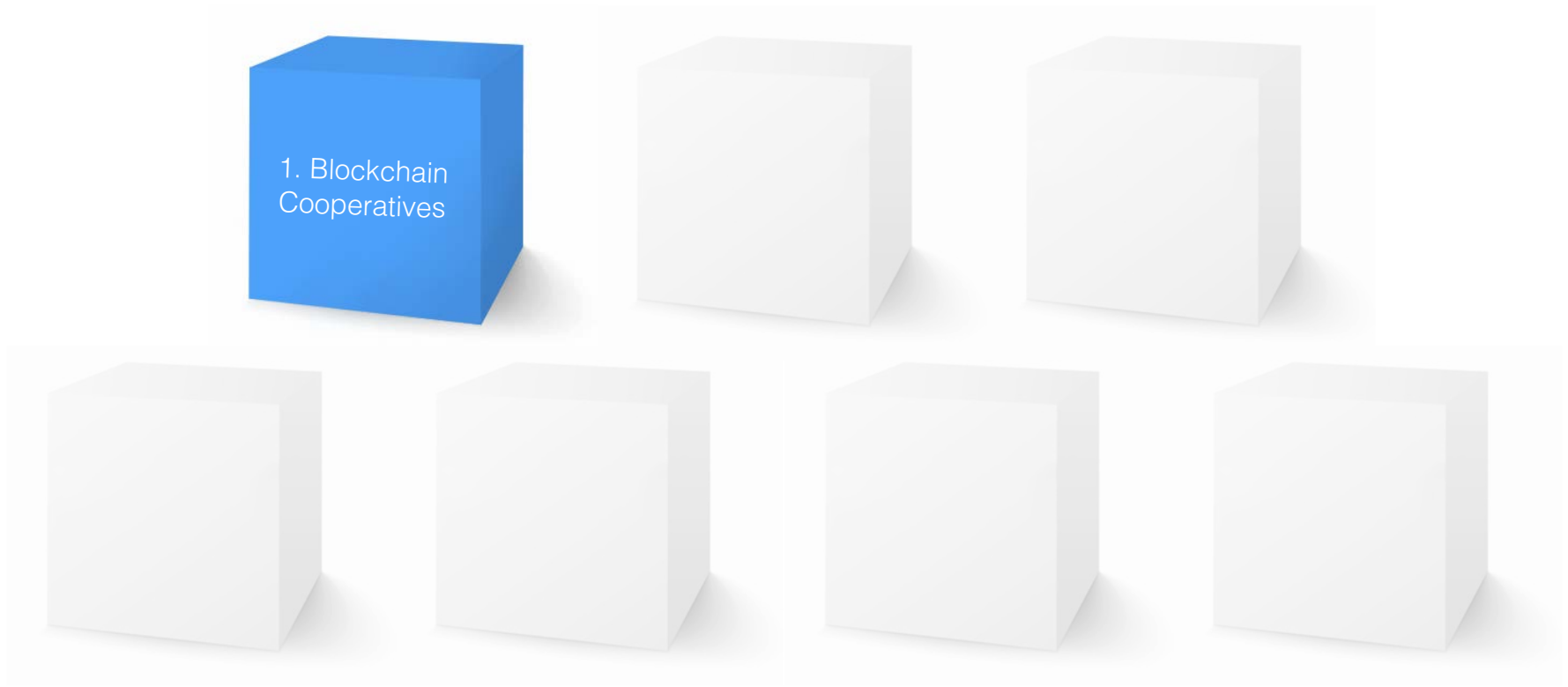
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SINCE CREATION PERIOD
ENDED
CREATED 28 MAY 09:00 GMT

Thank you all for your contribution

daohub.org

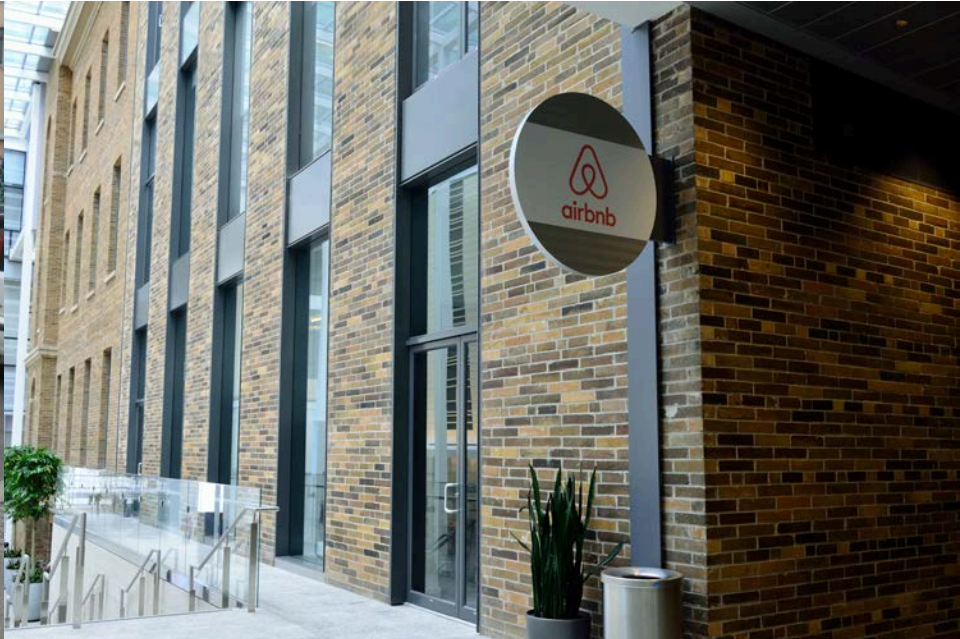
Seven Open Networked Enterprise Business Models



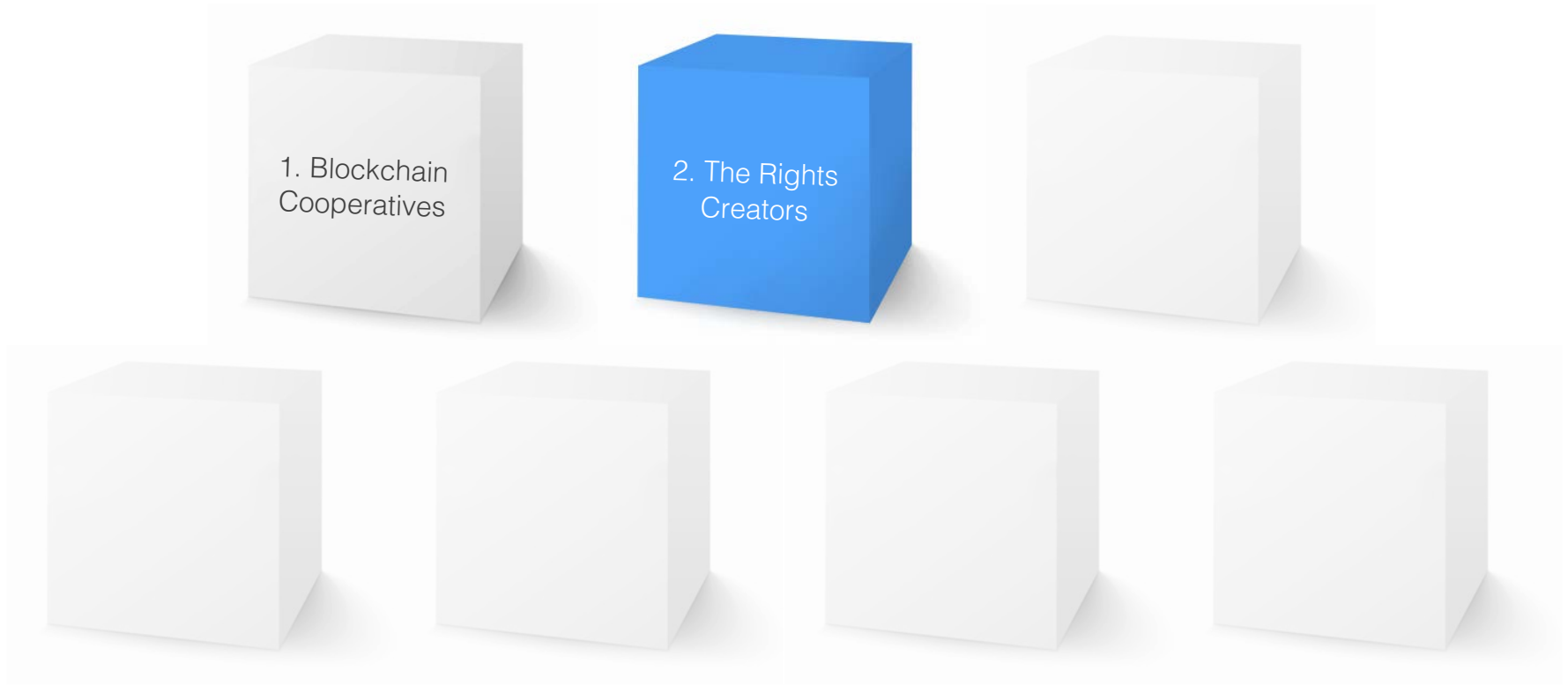
Creating a True Sharing Economy



Photo: Alper Çuğun, "Uber taxi ad" CC BY 2.0



Seven Open Networked Enterprise Business Models



The Music Industry



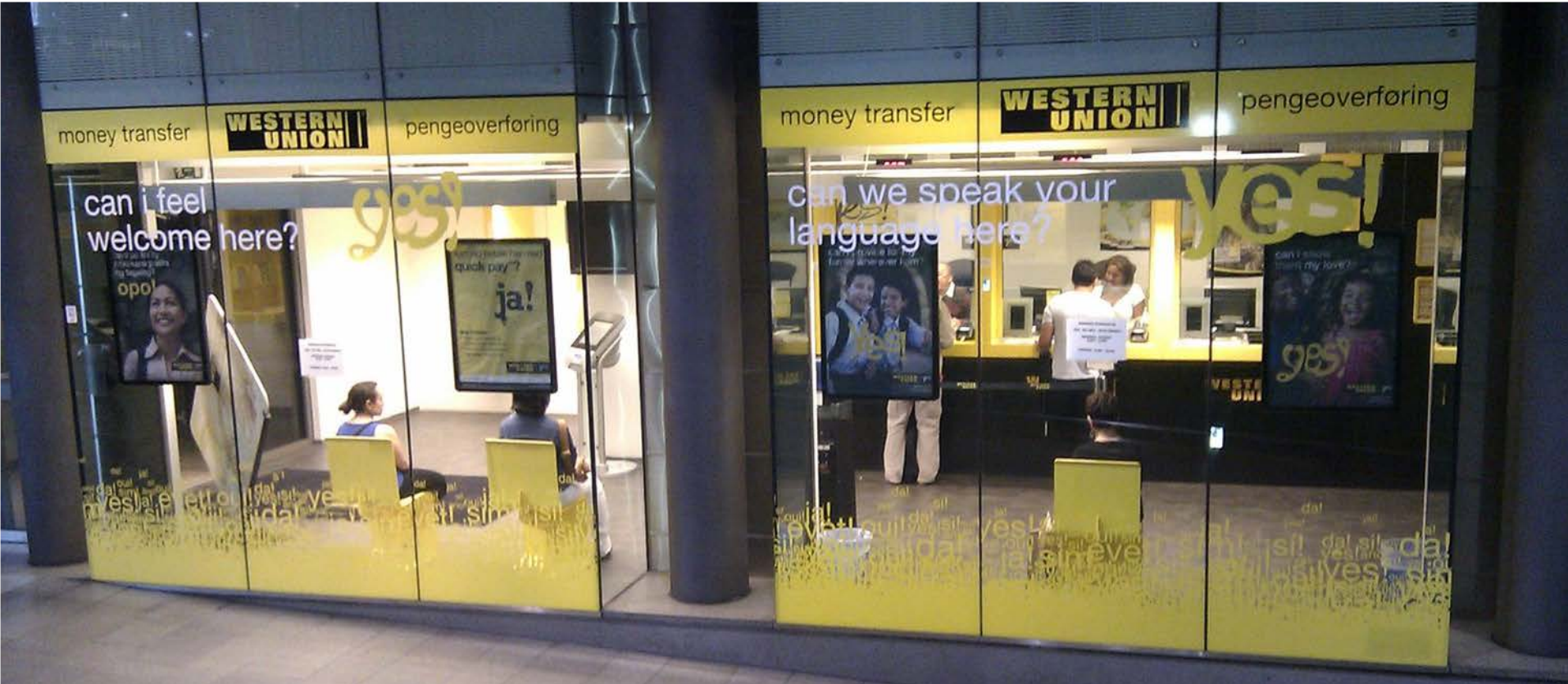
Seven Open Networked Enterprise Business Models

1. Blockchain
Cooperatives

2. The Rights
Creators

3. The Re-
Intermediators

Creating New Value in the Middle



Seven Open Networked Enterprise Business Models

1. Blockchain
Cooperatives

2. The Rights
Creators

3. The Re-
Intermediators

4. The Blockchain
Supply Chain

The Blockchain is the New Supply Chain



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Seven Open Networked Enterprise Business Models

1. Blockchain
Cooperatives

2. The Rights
Creators

3. The Re-
Intermediators

4. The Blockchain
Supply Chain

5. Animating the
Physical World

The Internet of Things Will Need a Ledger of Things



Seven Open Networked Enterprise Business Models

1. Blockchain
Cooperatives

2. The Rights
Creators

3. The Re-
Intermediators

4. The Blockchain
Supply Chain

5. Animating the
Internet of Things

6. The Platform
Builders

Prosumers



Prosumers



Seven Open Networked Enterprise Business Models

1. Blockchain
Cooperatives

2. The Rights
Creators

3. The Re-
Intermediators

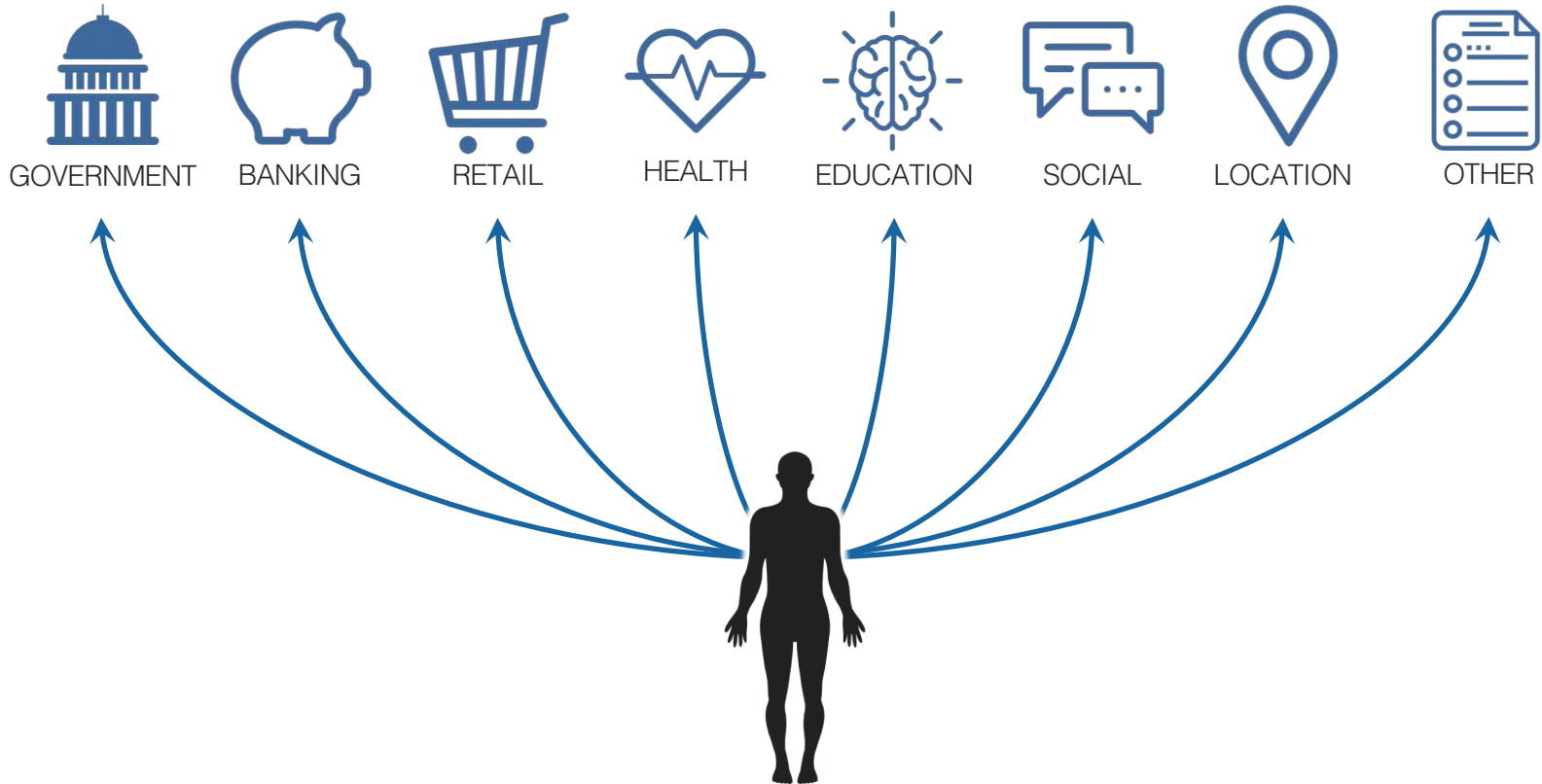
4. The Blockchain
Supply Chain

5. Animating the
Internet of Things

6. The Platform
Builders

7. Bigger,
Better Data

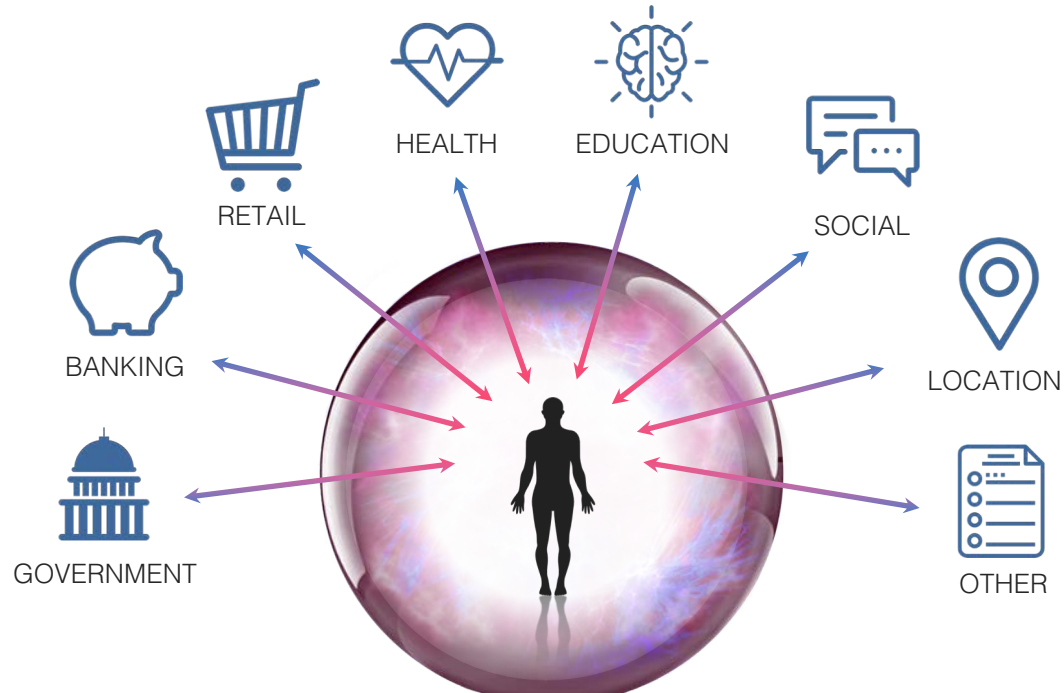
OLD: Digital Feudalism





General Data
Protection Regulation

NEW: Citizen-Owned Dynamic Identity



- Secure identification & authentication
- Rich data for life planning and management
- Personal data monetization

Big Data and the Intermediaries



WHO KNOWS

SAFEGUARDING YOUR PRIVACY
IN A NETWORKED WORLD

ANN CAVOUKIAN, PH.D.

DON TAPSCOTT

AUTHOR OF *THE DIGITAL ECONOMY*

Seven Open Networked Enterprise Business Models

1. Blockchain
Cooperatives

2. The Rights
Creators

3. The Re-
Intermediators

4. The Blockchain
Supply Chain

5. Animating the
Internet of Things

6. The Platform
Builders

7. Bigger,
Better Data



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THE NEW PROGRAM

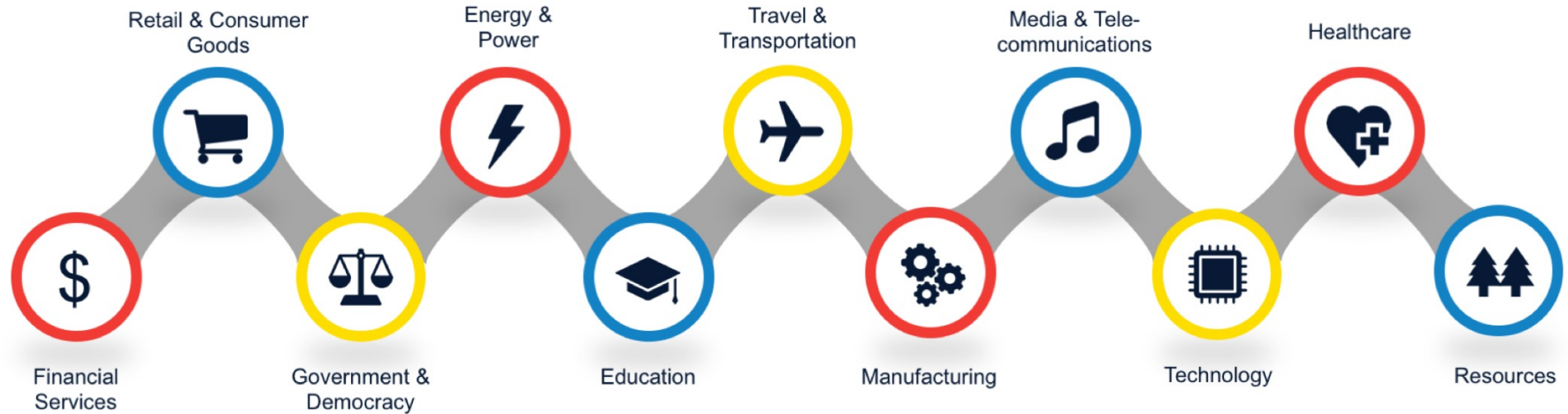
BLOCKCHAIN RESEARCH INSTITUTE

THE NEW PROGRAM

- ❖ In 2016 the BRI launched the definitive investigation into blockchain strategy, opportunities and challenges
- ❖ Led by 50 of the world's leading blockchain thinkers and practitioners
- ❖ Sponsored by many of the world's most important companies and governments
- ❖ 52 projects completed as of Dec 2018
- ❖ January 2019 – **BRI: The New Program**, focuses on the challenges of managing change.
- ❖ **BRI: The New Program** – members get access to all research including a new and growing set of projects, along with a series of collaborative activities.

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VERTICAL TRANSFORMATIONS



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HORIZONTAL TRANSFORMATIONS



1. CEO: Leading the Transformation
2. COO: The Future of Supply Chain Management
3. CLO: Smart Contracts and the Legal System
4. CFO: Triple Entry Accounting and Corporate Finance
5. CMO: The Next Era of Sales and Marketing
6. CIO: Enterprise Technology Architecture
7. CHRO: Managing Talent in a Distributed Economy

SAMPLE DELIVERABLES

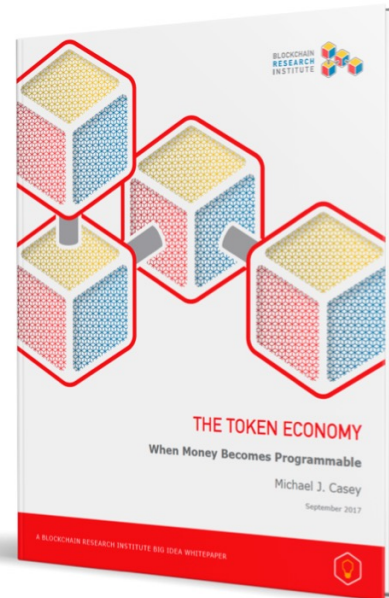
THE TOKEN ECONOMY



Video By Don Tapscott

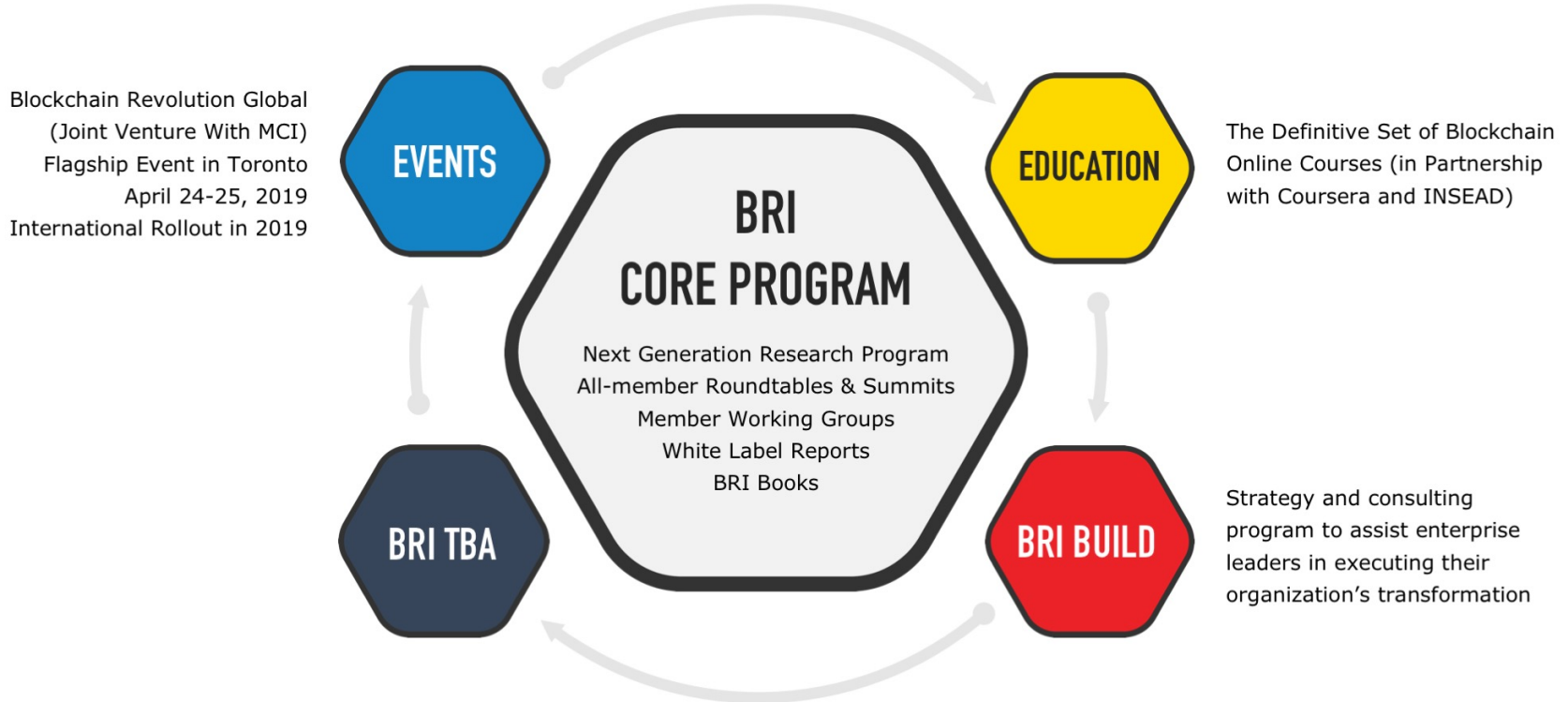


Infographic



Research Project

THE SECOND ERA: SUPPORTING THE TRANSFORMATION





Blockchain Revolution for the Enterprise

4 Course Specialization

Specialization Courses



COURSE 1

Introduction to Blockchain Technologies

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COURSE 2

Transacting on the Blockchain

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COURSE 3

Blockchain and Business: Applications and Implications

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COURSE 4

Blockchain Opportunity Analysis

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24-25
APRIL
2019

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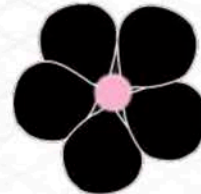
blockchainrevolutionglobal.com

founding partners



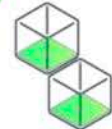
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the 360° stage

A pentagonal arena for dynamic keynotes, that transform into 5 separate stages using headsets for vertical sessions, panel discussions and case study presentations.

the inaugural EB Awards

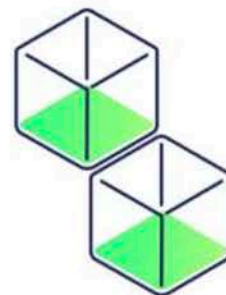
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Bringing together the best and brightest of the international enterprise blockchain community to celebrate our achievements and opportunities with:

Enterprise Transformation Awards – recognizing companies that are using blockchain technology to transform their industries,

New Frontier Awards – recognizing companies that are using blockchain technology to push the boundaries of new business models.

Blockchain Leadership Award – honoring a CEO who has championed blockchain for their industry.

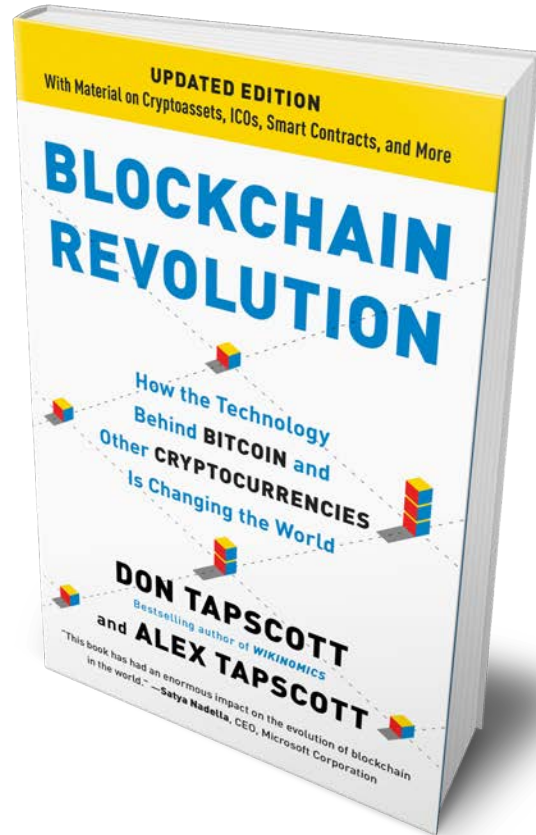


April 24, 2019
7:30 pm

Leadership for Transformation

Paradigm shifts involve **dislocation, conflict, confusion, uncertainty**. New paradigms are nearly always received with **coolness, even mockery or hostility**. Those with vested interests **fight the change**. The shift demands such a **different view** of things that **established leaders are often last to be won over, if at all.**

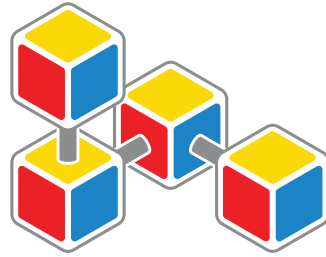




BLOCKCHAIN REVOLUTION:

How the Technology Behind Bitcoin is
Changing Money, Business, and the World





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Realizing the New Promise of the Digital Economy

Don Tapscott
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