
TRANSFORMATION OF ENTERPRISE APPLICATIONS WITH BLOCKCHAIN

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Blockchain will ...

- solve world hunger
- cure cancer
- eliminate wars
- transform enterprise applications

Transformation Beyond The Obvious



Technology
& Product

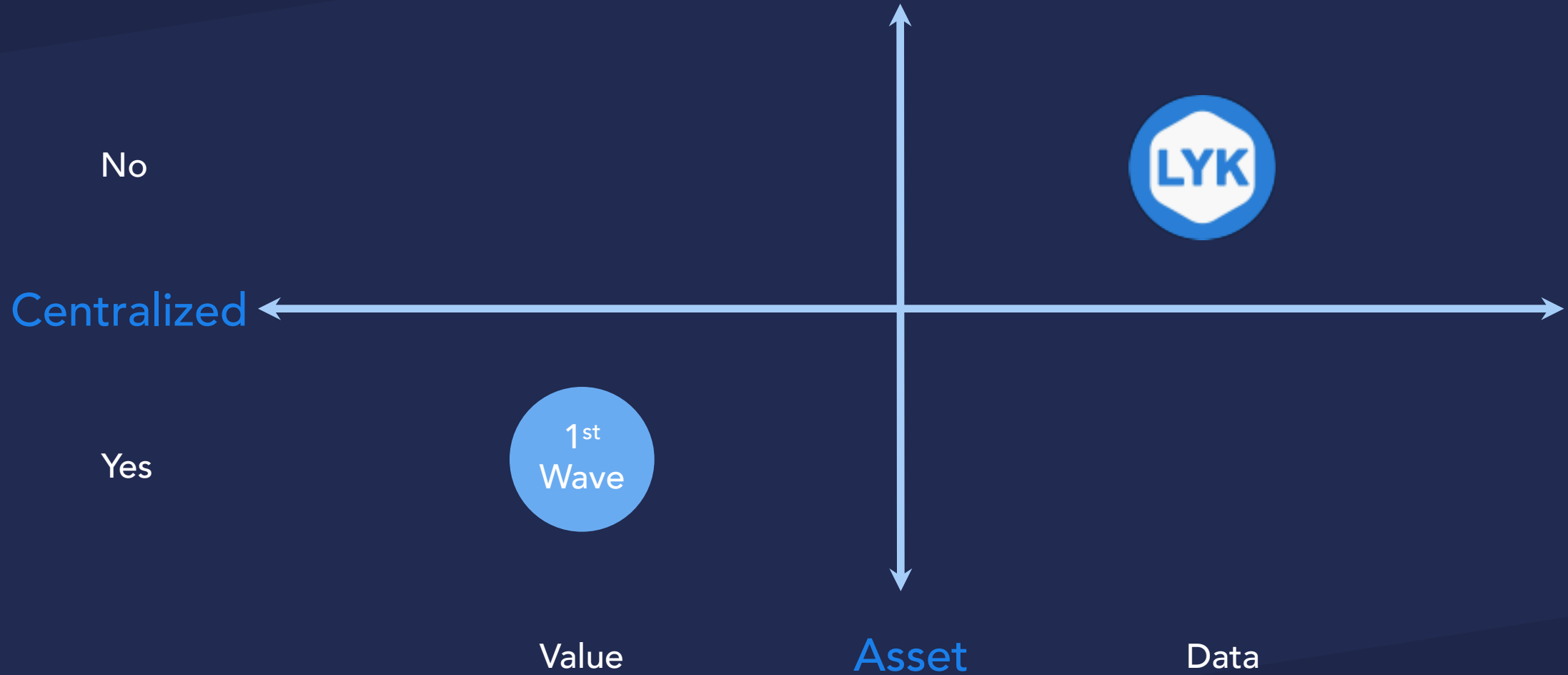


Tokenization
& Revenue



Innovation
Velocity (ICOs)

Blockchain Disruption Framework



An Example

Powering secure
Enterprise Business Networks
on blockchain

(loyakk.io)

We Hear This Need Consistently From All Kinds Of Businesses

#1 Enterprise Applications Provider

"... want to share and track confidential customer deal details with Partners"

World's Largest Insurance Company

"... track sensitive customer data across brokers & partners along customer's journey"

Very Large Automotive Manufacturer

"... need to share sensitive IP and technical designs with design partners and want full traceability"

Large Telecom Technology Provider

"... need ability to share sensitive customer network data with partners with full auditability"

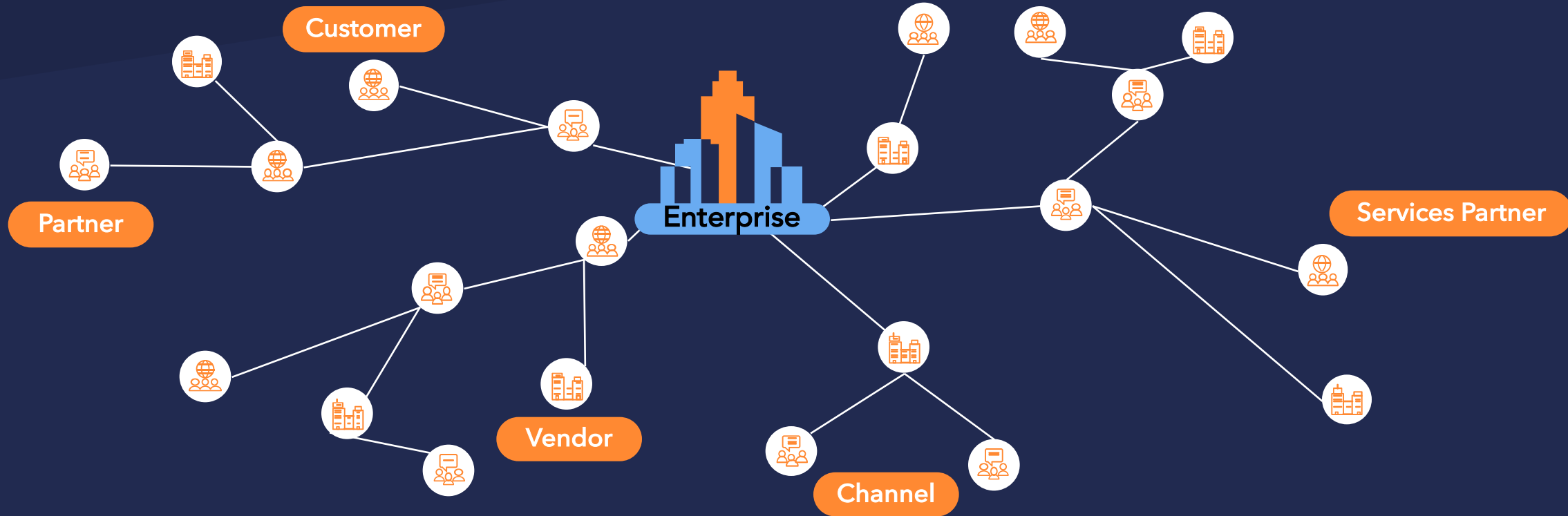
World's largest Cloud Security Company

"... we need to track & audit sensitive data that is shared with <confidential> partners"

One of the Largest IT Services Company

"... want to transform customer experience working with internal and external partners"

Enterprises do not have control over shared data



\$2 TRILLION

Cost of data leaks to
global economy

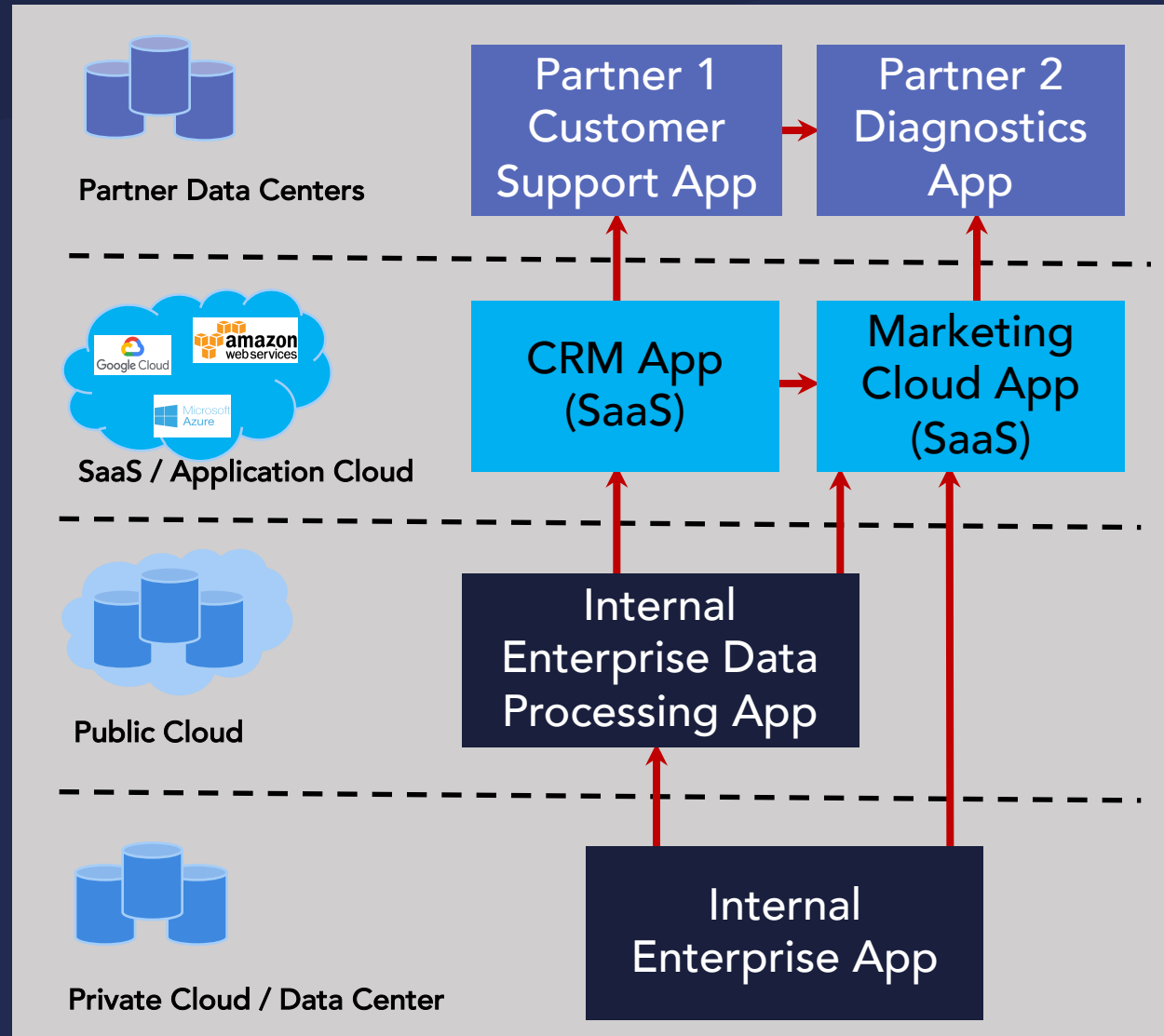
\$879 BILLION

commercial disputes because
no single source of truth

4% GLOBAL SALES

GDPR compliance risk and
impact on balance sheet

Pain Point: Lack of Transparency as data moves beyond the enterprise

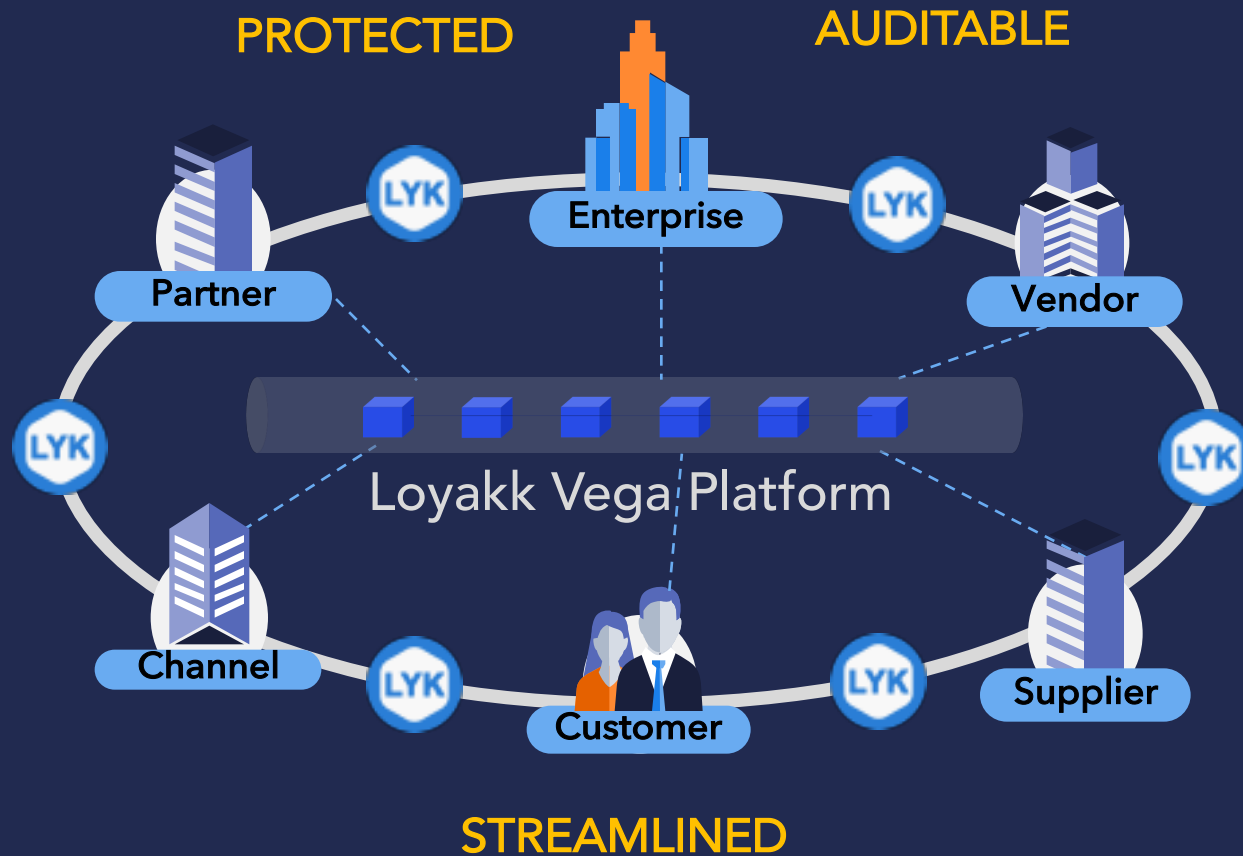


Data flows across **company boundaries** (enterprise/partners) and between **Clouds** (on-premise, public cloud, and SaaS)



Inability to track data has direct impact on Revenue, Costs, & Compliance (GDPR)

Loyakk Blockchain-powered Enterprise Data Sharing Platform will Enable Business To Share & Track Business Data Across Company Boundaries



Securely share critical business data with partners

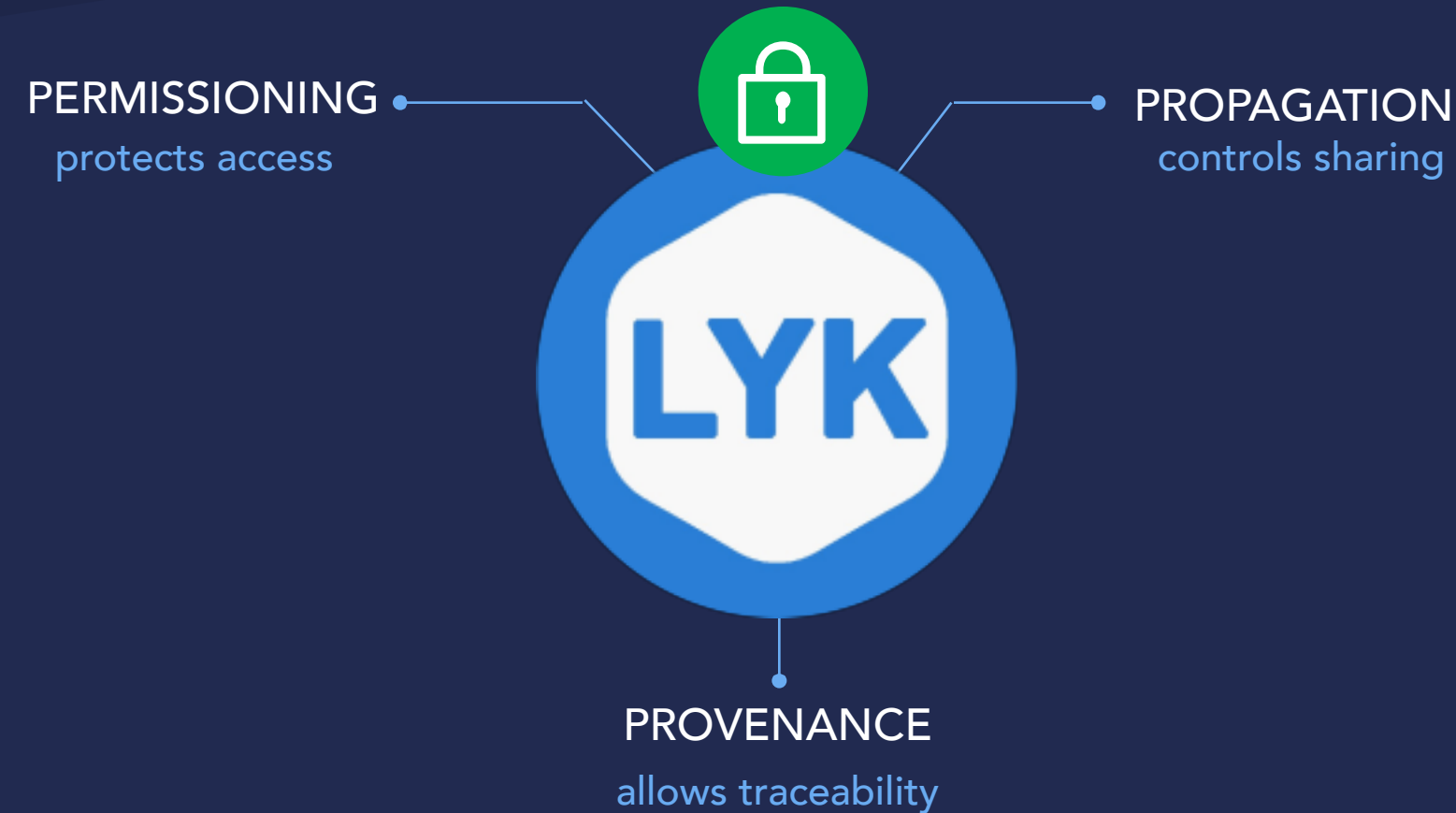


Ensure Single Source of Truth with full auditability across company boundaries



Smart Contracts execution eliminates contract disputes

The Loyakk Platform moves Data with Business Context & Rules – across company boundaries



Critical business data +
business context +
business commitments

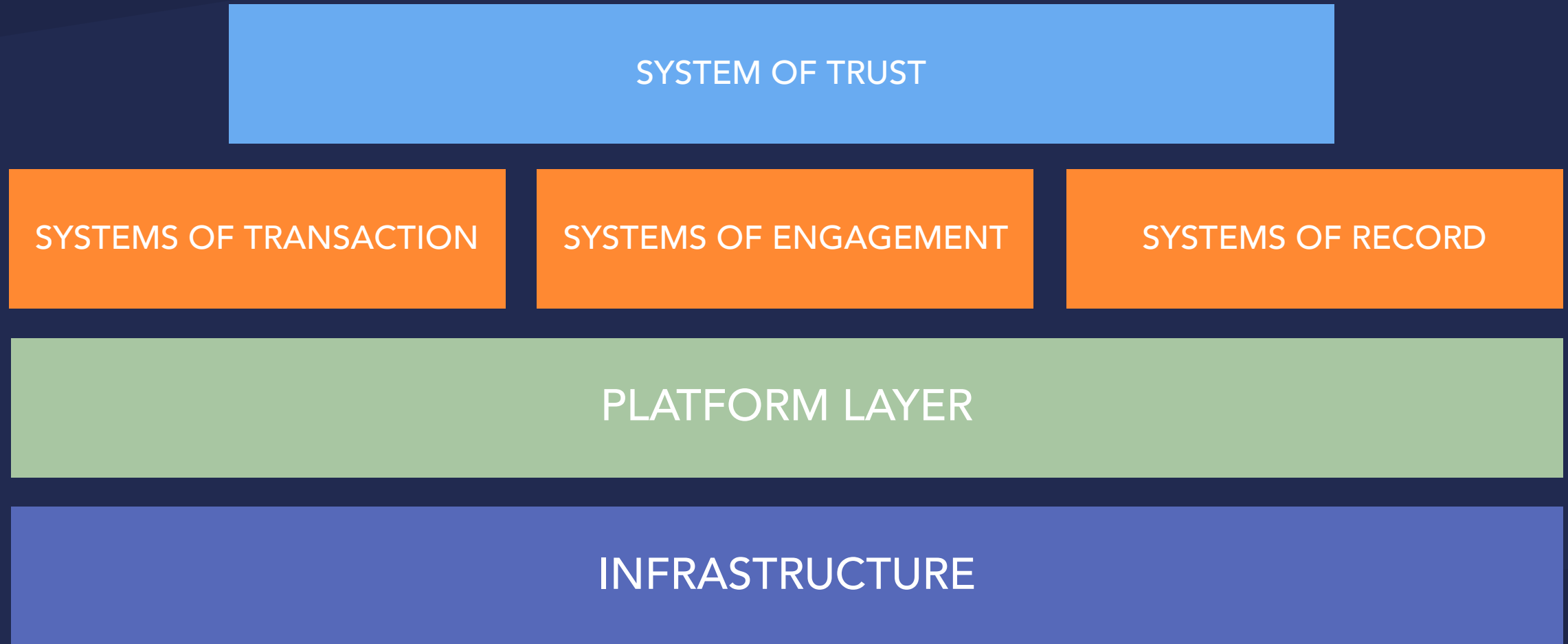
will be
distributed and protected by the
Loyakk Platform

using blockchain tenets over
permissioned fabric

The Outcome: Follow Your Data Across All Boundaries



The Enterprise Application Stack Disruption



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