CHOICE SYMPOSIUM 2023

List of Sessions and Session Chairs

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Algorithms in Pricing: Implications for Consumers, Competition, and Society	Marco Bertini Oded Koenigsberg Martin Spann Robert Zeithammer
Architecting Choice for Fairness and Inclusion	Ron Berman Davide Proserpio
Choice and Decision-Making in the Metaverse	Haiyang Yang
Choices in the Platform Economy: Challenges and Opportunities	Shrabastee Banerjee Ishita Chakraborty Remi Daviet Ananya Sen
COGNITIVE COSTS IN DECISION MAKING	Dan Bartels Ben Newell Todd Gureckis Alex Moore
Combating Misinformation: Insights and Interventions	Rachel Gershon Wendy Liu
Consuming (and Communicating) Risk-Related Information for a Better World	Olivia Jensen Leonard Lee Carolyn Lo
Embracing the Metaverse: Applications of Artificial Intelligence to Unstructured Data and Protection of Consumer Privacy	Alix Barasch Shijie Lu Xin (Shane) Wang
Environmental Footprint × Individual Choice × Organizational Outcomes: The Interdependencies	Vivek Astvansh
How Technologies, Modalities, and Consumer Decisions Influence One Another	Aner Sela Jonah Berger Shiri Melumad
Impact of Repetition on Measurement and Choice	Joel Huber
Influencers on UGC platforms: A toxic or healthy ecosystem, and what is the role of marketers in this evolution?	Andreas Lanz Barak Libai Jacob Goldenberg P. K. Kannan
Integrating Neuro-psychological Habit Research into Consumer Choice Modeling	Ryan Webb Peter Landry Colin Camerer Jessica Fong
Knowledge Overconfidence	Nicholas Light Phil Fernbach

Machine Learning, Marketing and Economics: Bridges Spanning Multiple Fields	Gui Liberali Pedro Gardete
Marketing and Vulnerable Consumers	Uzma Khan Aparna Labroo S Sriram Pradeep Chintagunta
Meaning and Morality in the Marketplace	Joseph K. Goodman Evan Weingarten Franklin Shaddy Kathleen D. Vohs
Multi-methodological Approaches to Modeling Preference and Choice: Progress, Pitfalls and Promises of Consumer Neuroscience	Vinod Venkatraman Ale Smidts Carolyn Yoon Nikki Sullivan
Personalization and Targeting: How to Experiment, Learn & Optimize	Aurélie Lemmens Jason M.T. Roos
Probabilistic Machine Learning for Scalable, Flexible, and Interpretable Models of Choice	Ryan Dew Nicolas Padilla
Reducing Disparity or Seeking Advantage? Understanding How Anticipated and Actual Inequality Influences Choice	Debora V. Thompson Rebecca Hamilton Amna Kirmani
Search in decision making: what, why, and how	Krefeld-Schwalb, Antonia Martinovici, Ana Orquin, Jacob
Sustainable and healthy food consumption	Bart Bronnenberg Jean Pierre Dubé
Using field (big) data to address behavioral research questions	On Amir
Workshop on Political Choice	Selin Malkoc Nailya Ordabayeva
The Dark Side of AI: The Disruptive Effects of Technology on Consumer Choice	Donna Hoffman Stefano Puntoni Ana Valenzuela