



Gender Diversity Charter

The INSEAD National Alumni Association or INSEAD Alumni Global Club signatories of the Charter commits to improve the representation and participation of women in the leadership of the respective NAA or GC and their representation and participation at the professional events they organize. The respective NAA or GC endeavor to engage like-minded men in driving such support.

To that end, the NAA / GC commits to:

1. **Balanced & gender diverse governance**

The signatories of the Charter commit to set the governance of their association representing its members, with the aim of reaching a minimum gender ratio of 40/60 within at the latest 2 years of signing the charter or the next election / renewal of the leadership bodies of the NAA / GC.

2. **Gender – balanced panels and speakers events:**

The signatories of the Charter commit to:

- Ensure that any event, face to face or online, or any media intervention, or expert panel for which the signatory is responsible, has at least one woman among the participating members and/or interviewees, and **not only the moderator of such panels.**
- Decline any participation in events, manifestations, panels or interviews even **outside** those organized by themselves which would go against the principle of this charter.

3. **Communication of the gender-balanced actions and support**

In order to create a dynamic and positive impact, increase awareness and willingness to support the gender-diversity cause, the signatories commit to their best efforts to communicate their engagement, including on social media. They can use #INSEADALWAYSwithHER in their communication as well as the ALWAYSwithHER logo – the logo is a mirroring M and W, mixing the green (INSEAD) and purple color (Women support) and showing equality between all genders.

Signature of the NAA / GC

Name:

Capacity:

Date: